# Greater Helsinki Vision 2050

- International Ideas Competition

15<sup>th</sup> December 2006 - 31<sup>th</sup> May 2007

**Jury Protocol** 

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Jury Protocol 31<sup>st</sup> October 2007



## **Jury Protocol**

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## **Greater Helsinki Vision 2050**

- International Ideas Competition

## Introduction

At the beginning of the 21<sup>st</sup> century we are living in a time of great change, facing a multitude of challenges both economic, environmental, social and cultural.

Greater Helsinki is one of the most dynamic metropolises in Europe. In the next 50 years its population is predicted to grow from the present 1.3 million to 2 million. With 70 million square metres of foreseen new construction, the overall physical structure of Greater Helsinki can be re-shaped in a way that will reinforce its position as a leading cultural and technological centre in the Baltic area. This transformation should not, however, forget the particular love of nature in Finland, nor sustainable urban infrastructures.

The physical world in which we operate should offer a civilised, civilising and inspiring environment for human collaboration, for human endeavour and above all, for human dreaming.

- What kind of places respond actively and wisely to global and seasonal climatic changes?
- What kind of places put a minimal strain on our ecosystem?
- How do we create sufficient wealth to realise our future needs and dreams?
- What kind of enterprises will sustain us in the future?
- What kind of places do we wish to be in which nourish us both physically and mentally?
- What kind of places offer both positive creative tension, spontaneity and contact, as well as a feeling of safety and well-being?
- What kind of places offer a concrete vision of humanism and tolerance, of justice and equality, of untapped potential and future possibilities?
- What kind of places offer every child a hint of what they might be or do?

This was the purpose of this competition, or should we say, visionary adventure. The chance to dream afresh, to accept current realities, not as negative restraints but as spurs to the imagination.







# 1 Competition arrangements



**Competition area:** Helsinki, Espoo, Vantaa, Kauniainen, Järvenpää, Kerava, Mäntsälä, Nurmijärvi, Pornainen, Tuusula, Hyvinkää, Kirkkonummi, Sipoo and Vihti

## 1.1 Organizers, nature and purpose of the competition

Greater Helsinki municipalities Helsinki, Espoo, Vantaa, Kauniainen, Kerava, Tuusula, Järvenpää, Nurmijärvi, Mäntsälä, Pornainen, Hyvinkää, Kirkkonummi, Vihti and Sipoo (collectively also called Helsinki Region) and the State of Finland (Ministry of the Environment) organized this open ideas competition for the Vision 2050 concerning land use planning of Greater Helsinki in Finland.

The main aim of this competition was to develop sustainable strategies and concrete solutions for strengthening the status and competitiveness of the Greater Helsinki as an attractive region to live in and conduct business.

The second aim was to generate ideas on how to solve the housing dilemma of the current overprovision of excessively expensive small apartments, especially concerning families with children and other people so essential for economic growth and vivid communities. Competitors were expected to present visionary solutions which would allow approximately 70 million square meters of new housing stock needed in Greater Helsinki towards the year 2050 to be built in an ecologically, economically, culturally and socially sustainable way.

#### 1.2 Eligibility

In accordance with current agreements and legislation, the competition was open to all citizens of European Union countries or countries covered by its procurement legislation (GPA countries). The organizers recommended the participation of visionary multidisciplinary teams in land use, transport, city and town planning, social engineering, urban economics and culture, as well as other relevant professions.

#### 1.3 Jury

The jury members appointed by the organizer were:
Pekka Korpinen, Mayor for City Planning and Real Estate, Helsinki, Chairman of the Jury
Raimo Sailas, Secretary of State, Ministry of Finance
Sirkka Hautojärvi, Permanent Secretary, Ministry of the Environment
Olavi Louko, Director of Technical Services, Espoo
Jukka Peltomäki, Deputy Mayor, Vantaa
Rolf Paqvalin, Mayor, Kerava
Jyrki Mattila, Technical Director, Hyvinkää
Pekka Normo, Director of Planning, Sipoo
Aimo Lempinen, Executive Director of Uusimaa Regional Council
Peter Ache, Professor for European Metropolitan Planning, Helsinki University of Technology

#### Appointed by the Finnish Association of Architects:

*Trevor Harris*, professor, architect SAFA RIBA *Helka-Liisa Hentilä*, professor, Dr.Tech., architect SAFA

#### Secretary of the Jury:

Paula Huotelin, Competition Secretary, architect SAFA

#### 1.4 Experts

#### Permanent experts to the jury:

Tanja Sippola-Alho, Deputy Town Clerk, Helsinki
Matti Vatilo, Director of Urban Development, architect, Ministry of the Environment
Markku Lahti, Head of Master Planning, architect, Helsinki

*Kari Moilanen*, Head of City Planning, architect, B.Econ., Espoo

*Jukka Kullberg*, Head of City Planning, architect, Vantaa *Ilkka Holmila*, City Architect, Järvenpää

Tero Luomajärvi, Municipal Architect, Kirkkonummi

Other experts to the jury: Social structure: Marketta Kyttä, leading researcher, PhD Traffic planning: Mauri Heikkonen, building counsellor

The experts and the jury secretary did not take part in the decision-making process.

#### 1.5 Working group

The jury organized a preparatory working group with Pekka Korpinen as chair and Jyrki Mattila as vice chair; Peter Ache, Trevor Harris, Helka-Liisa Hentilä as members; and Paula Huotelin as secretary. Permanent experts of the Jury were invited to attend the working group meetings.

## 1.6 Competition rules and approval of the competition programme

In addition to the competition programme, the Competition Conditions of the Finnish Association of Architects (www.safa.fi) were the basis for this competition. The competition programme and its supplementary documentation have been approved by the organizers of the competition, the jury and the Competition Committee of the Finnish Association of Architects.

#### 1.7 Schedule of the competition

| Launching the competition 15th December 2006  |  |  |  |  |
|---|--|--|--|--|
| Queries16 <sup>th</sup> February 2007         |  |  |  |  |
| Submission of entries                         |  |  |  |  |
| Decision of the jury                          |  |  |  |  |
| Awards Ceremony14 <sup>th</sup> December 2007 |  |  |  |  |

#### 1.8 Queries

Competitors had the right to request clarifications and additional information related to the programme. The jury received 40 queries under 8 pseudonyms. The questions and the jury's answers were published at the Competition website www.greaterhelsinkivision.fi in March 2007.

#### 1.9 Language of the competition

The language of the competition was English.

Kerava Railway station Mäntsälä station Vantaa, Tikkurila





## 2 Competition task

#### 2.1 Background to the competition

To respond to the challenges of the 21st century, 14 municipalities belonging to the Greater Helsinki decided to organize an international ideas competition to envisage the metropolitan area's future up to the year 2050.

Finland and Greater Helsinki have been highly placed in several international comparisons. There are both centralizing and decentralizing forces in action in Finland at the present time. Global competition, a strong Helsinki brand and demands for concentrating and intensifying the urban structure to achieve more critical mass for clusters of innovation, speak for the need for centrifugal forces. On the other hand, strong preferences for closeness to nature and single family houses speak for decentralized and multicentral tendencies.

The planning problem is very challenging because during the next 50 years or so, there will probably be more new housing built than the whole of the existing housing stock. In fact it has been estimated that due to the need for more space per capita and population growth, some 70 million square meters of new house construction are needed in the area.

In addition the proportion of senior citizens relative to the whole population is increasing dramatically over the next decades. This is leading to a dramatic rise in single households. This sets another challenge for the whole society in terms of social care structures. This in its turn has led to a reappraisal of immigration levels for Finland and in the future it is expected that the population of this region will become increasingly multicultural.

In the age of the Information Society urban development is again relatively fast and metropolises play an increasingly important role in international competition. The economic development of the Region is dependent on high technology and knowledge. New technologies and communication systems demand again new models and solutions for human habitation and workplaces. Economic growth is mainly expected to be based on postindustrial and ICT-industry as well as on growth of services, higher education and research. An important part of the competition task was to study the impact of the Information Society on city development and structure.

The present structure and location of key workplace locations and clusters is also causing problems. This imbalance between the eastern and western parts of Helsinki as well as the relationship of peripheral municipalities with the core centre, sets another challenge for finding suitable and sustainable future strategies. With the current increase in polycentric settlements within the region, the role of the traditional main centre, Helsinki, is also under pressure.

It is of the greatest importance how the new living and social environments strengthen ecologically, socially and culturally sustainable development in the area, and in addition the competitive advantages of Greater Helsinki. The location and quality of such new areas, their public acceptability and their ability to attract qualified labour and foreign investments are key factors for the long term success of the region.

#### Quantitative challenges

Finland is a large country and has been urbanized relatively late. Fifty years ago some 50 per cent of the population was still linked to agriculture. The rate of economic growth and urbanization was at its peak during the 1950s and the 1960s. Greater Helsinki municipalities have shown continuous growth. The prices of land have increased unsustainably already for several years. The lack of suitable sites within the main settlements has led to an increase in urban sprawl in the region.

The total population of Greater Helsinki is 1.3 million. The population growth will probably continue, and the population of the area may well be approaching two million within the next fifty years. Since the housing conditions are quite modest, the demand for more spacious apartments and houses will increase. In the Finnish Modernist tradition most of the efforts have been concentrated on planning suburbs and developing the relationship between the built environment and nature. The huge demand for new housing during the 1960s and 1970s, led to a strong emphasis on using blocks of flats for housing developments. Central European urban densities are rare in Finland and even in the city of Helsinki.

It is a well-known fact that energy consumption for transportation is negatively correlating with population density. In other words, low density means high energy consumption. With skyrocketing energy prices and increasing consciousness of world climate risks, Greater Helsinki has to rely in the future more on high-quality public transport systems and make more efficient urban structures for the range of services available. Where, how and with what kind of high-quality integrated public transportation system this development will happen is the crucial question and key challenge for the region.

#### **Qualitative challenges**

Densification to create sustainable structures for the whole area demands new planning and spatial concepts. The city of Helsinki cannot grow much more within its existing borders without radically renewing existing builtup areas or sacrificing parkland and other open spaces, options which are both politically and culturally difficult to implement. In addition, housing prices are unnecessarily high because habitation around Helsinki itself is arranged in an inefficient half-circle form due to geographic reasons (location by the sea). The total efficiency of the region can be improved, thereby encouraging a decline in current overpricing of housing.

Since the majority of the population is living in suburbs, revitalizing and improving living conditions in these suburbs has recently been one of the most urgent tasks facing the planners. New concepts such as new garden cities and ecological alternatives have been discussed but have not as yet been widely realized in the region. Helsinki is a green metropolis and the Helsinki region is a unique combination of sea and green areas. The provision of a high-quality natural environment will in all likelihood be one of the important competitiveness factors among countries.

#### Transport system plans

According to international comparisons, the usage of public transportation into and out of the Helsinki peninsula is very high. Yet in the whole Greater Helsinki public transportation covers only one-third of all motorized trips. The energy use per capita for transportation is double that of an average European city.

Greater Helsinki municipalities have approved several transport system plans in order to implement new infrastructure. Potential new projects within the next 50 years may include among other things: rapid coastal raillink to St. Petersburg, direct rail /metro connection to the airport, and new light rail/metro lines along Ring Road II and III. It is possible that the Turku and Lahti highways will be connected by a tunnel (Ring Road o) and that the Western and Eastern highways will be connected by a tunnel under the centre of Helsinki. In the long run there may be a tunnel/bridge connection to Tallinn.

Aerial view of Hyvinkää city Nurmijärvi, Myllykoski river Agricultural scenery from Vihti



#### Top priority development zones

Greater Helsinki municipalities have identified 12 top development zones, which form the basis for mutual future cooperation and cooperation with state officials. These zones are considered to have the greatest volume for new housing and other developments within the region. The list was intended for competitors for guidance purposes only and was not binding.

#### 1 Ring Rail development zone

The new railway line connecting Main Railway line and Martinlaakso suburban line improves connections between district centres and opens a rail connection to Helsinki-Vantaa Airport.

#### 2 Western Metro line and Motorway zone

Western Metro line and Western Motorway unite the coastal zone between Helsinki, Espoo and Kirkkonummi.

#### 3 Vuosaari Port and Ring Road III zone

The commercial and industrial zone from Vuosaari Port to airport and further to Espoo and Kirkkonummi.

#### 4 Ring Road II land use zone

The regional cooperation target project encompasses areas in Espoo, Helsinki and Vantaa related to the development of Ring Road II.

5 Main Railway route (Helsinki-Tampere) zone Increasing land use in Main Railway route zone north of Helsinki: areas for residential and business use.

#### 6 Coastal Railway line development zone

The urban Coastal Railway line improves commuter connections and creates possibilities for new projects in Helsinki, Espoo and Kirkkonummi.

#### 7 Northern Espoo development zone

The natural expansion of the core area continues in Kirkkonummi's Veikkola, Vihti's Nummela, Lohja and Nurmijärvi's Klaukkala. Future housing areas can be linked to the communal transport system by railroad.

#### 8 Expansions in middle and southern Sipoo Deployment of Kerava-Nikkilä Railway line and development of southern zone based on metro or railway.

#### 9 Kerava-Lahti 'shortcut' rail development zone

The new Kerava-Mäntsälä-Lahti 'shortcut' rail connects these areas to Helsinki. New residential and business, especially logistics, areas in Mäntsälä.

#### 10 New Airfield for light aircraft

Malmi airport is planned to be replaced with a new airfield of 200–300 ha.

#### 11 Ring Road zone IV

The future peripheral Ring Road IV (Tuusula-Vantaa-Nurmijärvi) growth zone in the north of the core area of Greater Helsinki offers possibilities for business and services areas.

#### 12 Klaukkala railway zone

Railway connection from Vantaa to Nurmijärvi's Klaukkala has been envisaged: potential for developing new residential and business areas.

#### 2.2 Instructions for competitors

Competitors were expected to create and present their own scenario and vision for the region for the year 2050. It was instructed that the solutions should address questions concerning the general urban development model of the Greater Helsinki region including spatial planning, building and developing the transportation systems and other networks, in terms of a future-oriented metropolitan structure. Competitors were expected to imagine, describe and visualize their background assumptions for the vision concerning for example future climatic change, natural conditions and economic, social and cultural development in the region in the coming decades until 2050.

It was instructed that the ideas should concentrate on finding and developing completely new potentials and opportunities at all scales rather than suggesting improvements to plans already on the way to realization. The competition organizers were looking forward to fresh new thinking concerning urban planning and design solutions at both regional and local levels.

#### 2.3 Evaluation criteria

In judging the competition entries, the Jury especially paid attention to the innovative nature of the vision presented. The vision was to be based on the region as a unified whole and attention paid especially to the following aspects:

- the overall convincing positioning of the Greater Helsinki region at the global, European and Baltic scales
- the structural integrity and quality of the region's built and green environment
- the effectiveness, clarity and quality of the transportation networks
- the extent and quality of economic infrastructure
- the quality of living and working environments, including housing, workplaces, services, recreational and leisure possibilities and their location within the urban structure.



## **3 Competition entries**

The competition received 109 entries. The Jury decided to disqualify 23 entries, which were not anonymous or which did not include all the required documents.

## 4 General assessement

The competition assignment proved to be challenging, as was to be expected. In keeping with the nature of a competition of ideas, the spectrum of the entries was broad and the emphases notably varied. Producing the planning documents requested in the competition programme was not always successful, as can be seen by the exceptionally high number of rejected entries (23). Only a small number of the entries succeeded in addressing all the goals listed in the competition programme or fully taking into account all the aspects of the assignment. In most entries, the chosen perspective was narrower. Often an entry focused either on section A (overall plan) or section B (detail study). The best entries produced innovative and fresh ideas for the region's development and thus met the expectations placed on the competition.

#### 4.1 Future operating environment and underlying assumptions of the vision

Surprisingly, few entries imagined, described and visualized the very basic assumptions that the work was founded on. In many of the entries which were clearly the product of much time and resources, no reference was made to the prospective future and developmental directions the plan was based on. Little attention was paid to issues such as the pressure for specially profiled localities, accelerating functional and spatial differentiation both inside and between places, network formation beyond simple transport and communication, and an increasingly diverse multicultural population. However, the best entries clearly depicted the assumptions concerning changes in future operating environments and lifestyles which the plan was based on. Central megatrends to be prepared for in metropolitan planning were considered to be climate change, aging population, the rise of health and environmental awareness, ethical consumership, diversification and individualization of lifestyles, change in the nature of paid employment, and an increase in workbased mobility, among others. (38 Emerald, 94 Holistic Uniqueness, 59 Towards City 2.0) / The competition's general assessement refers, in connection with the various items of assessement, to entries where the issue was solved in a particularly commendable way.

## 4.2 Metropolitan area's position on the global scale

Broader geographic positioning of the metropolitan area (the Greater Helsinki Region) was an important part of the competition assignment. Its position as a part of Europe was mentioned as a starting point in many entries, but this only rarely had direct or indirect effects on the solutions proposed in the entry. The means for positioning were mainly seen to be various development corridors founded on transport connections and infrastructure, whose development strategies were seen to guide the growth of the city area. Particular emphasis was laid on the connections towards the Tallinn, Turku, Stockholm, and St. Petersburg directions.

While the vicinity of the main railway line was seen in many entries as a significant direction for growth, initiatives for broader developmental zones toward the north (e.g. Hämeenlinna, Tampere, or Lahti) were for the most part lacking. Many entries had proposed a train tunnel or bridge to Tallinn, or a Turku-Helsinki-St. Petersburg high-speed rail line. However, the effects, possibilities, and possible multi-scalar governance problems of these new cross-border transport networks were outlined in only a few of the entries (94 Holistic Uniqueness). The global role proposed for the Helsinki region was most often that of a hub for flights to and from Asia. The rise of St. Petersburg and the whole of Russia was also seen as a possibility- the metropolitan area was even positioned in some cases as an idyllic, safe and clean living environment of the St. Petersburg commuter area (62 The Five). In most cases, however, the role was seen to be that of a self-sustained city region belonging to the group of Global Top 50 Cities, with its basis in ICT, logistics, and travel, and its main attraction its natural environment.

#### 4.3 Models for regional structure

The basis for planning of the metropolitan area was mainly proposed to be either the emphasizing of the identity and character of different parts of the area, thus striving for a complementary regional whole (94 Holistic Uniqueness, 55 Orlando), or a given fully encompassing theme of urban planning applied throughout the region (15 Boundary Strips, 51 Whiteskape, 74 Line TM). Without a doubt the most repeatedly occurring model for regional structure was the so-called finger model complementing the current structure (106 Equilibrium, 64 Helsinki Horizon), where growth proliferated along existing main routes, and where the Helsinki city centre was defined according to its current role as a regional hub. Variations of this included models with either one dense additional finger, most often toward Klaukkala, or several of them, all



Line TM









(R)evolver Metroscape Helsinki





Thirdlife



the way to a star model (66 Serendicity) where the central area is situated near the airport. As counterparts for existing fingers, off-shore extensions to the sea were also proposed as a way of complementing the city's current incomplete circular form (52 Complete Cities). Examples of a narrowed-down finger model included entries with the growth forming selectively along the Main Railway line toward Nurmijärvi (the Y-model, e.g. 81 Greener Greater Helsinki) or along the Main Railway line toward Lohja (the Hook model, e.g. 55 Orlando). At its most reduced form there was only one finger, with new growth directed in its entirety along the Main Railway line (42 Avia).

In some entries, growth was aimed to take place almost entirely on the coastal zone between Kirkkonummi and Sipoo (the Anchor model, e.g. 90 Thirdlife). Entries diverging from models of unified growth included those which placed growth along existing cores and population concentrations. In these entries, the comparison was most commonly made with the archipelago, where islands as concentrations of population are surrounded by a sea of natural areas (29 Arkipelago, 68 Roots). Particularly interesting were entries which aimed at adapting the current finger-like structure into a grid with new transverse area reservations, development corridors, or transport networks (37 Helsinki 360°, 51 Whiteskape, 50 Ribbon). There were also partial combinations of different models, most commonly of the archipelago and finger models (38 Emerald, 94 Holistic Uniqueness). There were also highly original solutions among the entries, where growth was directed to atoll-like rings (15 Boundary Strips), a narrow strip relying on a highly linear train track (74 Line TM), or various comprehensive mega-structures (20 Honeycomb, 25 Tapiola Harmony).

All the different structural model types varied greatly in the extent to which they emphasized opening completely new areas for construction, in relation to complementary construction in existing areas. In some entries, new growth and complementation was restricted almost entirely within Ring Road III (4 Open), in connection with existing population concentrations (68 Roots, 8 Metroscape), or some new area reservations for construction in addition to this were presented (104 Ilmatar). Completely new area reservations were most commonly proposed along new rail transport connections both inland and in the coastal zone. Some entries also featured artificial islands or pontoon-based floating residential areas (38 Emerald, 64 Helsinki Horizon).

The growth and quantitative goal laid out in the competition programme (700,000 residents and 70 million floor m2) was taken as the basis for most entries, but some proposed solutions enabling flexible anticipation of changes in the growth horizon (8 Metroscape, 51 Whiteskape). However, few entries had thoroughly researched the measurement of different areas (55 Orlando), whereas the presentation and consideration of phasing was more successful. Some entries also took Top Priority Development Zones thoroughly into account (93 Anneli).

Many entries showed signs of difficulty in connecting new layers of urban construction with existing communal structure. The connection of transport networks and regional structure also proved problematic. Applying the goal of sustainable development to the proposed and illustrated urban form proved challenging. This was reflected in issues such as scale problems in adjacent areas intended for walking, the multiplication of the entire region's built surface area and network of routes, and the forceful construction of Natura areas. A wide variety of solutions were offered as the recipe for a sustainable city: organically growing village-like communities (106 Equilibrium), garden city-type self-sufficient communities relying on rail transport (38 Emerald), modernist, nature area-based tower block cities, or suburb-type fieldlike areas enabling continued and open growth, as well as modifications of traditional city centres alive with 24hour urbanism (22 Helsingin Täkänä).

The most interesting entries did more than simply apply ready-made urban planning ideals to Helsinki; they were able to produce original solutions committed to the local landscape, climate, and lifestyles. In this respect, the most insightful entries to the competition were those which gave thought to complementing the communal structure and presented strategies and typological tools for example complementing suburbs, route-side areas, and intersectional areas (37 Helsinki 360°, 70 (R)evolver). Partial decking of routes and utilization of deck structures, for example, in workplace construction produced interesting possibilities for consolidating structures and diversifying functions (48 Ubi Urbs). Developable structural initiatives were found in entries which had delved into the development and unification of the green space network (55 Orlando, 106 Equilibrium, 90 Thirdlife). The endeavor to reserve an increased amount of constant, maintained, and durable green spaces and recreational spaces for the needs of densely populated communities should be taken seriously - after all, the cornerstone of Finnish residential enjoyment is the experience of being close to nature.

#### 4.4 Transport solutions

In transport solutions within the region the emphasis was on rail transport. This was generally based on environmental reasons, but the proposed form often entailed exceedingly broad-ranging and investment-heavy solutions, such as a metro grid comprising the entire urban area. Interesting propositions included various rail transport plans connected to feeder traffic, proposing e.g. residential areas in the central Uusimaa region to be connected to the faster rail network via connecting junctions (55 Orlando, 94 Holistic Uniqueness). Very few entries proposed the combination of rail and bus transport, though there were also exceptions (68 Roots).

With regard to private car transport, the propositions focused mostly on converting their power source (electricity) or fuel type (bio-fuel) to a more environmentally viable one (104 Ilmatar). The introduction of road tolls and car share policies was also proposed. For non-vehicular traffic, common goals were the placement of residential and workplace areas so that stations and the connected regional concentration of services would be within bicycling or walking distance. This principle of proximity has led to the development of new forms of strip-like typologies of urban space along rail lines (74 Line TM, 51 Whiteskape, 15 Boundary Strips).

In some entries, the assumption was that in the future, environmental awareness will make living even more local, reducing overall mobility. One way of encouraging residents toward more environmentally conscious means of transportation could be a so-called "climate bonus card", where a consistent preference for mass transit would bring various benefits such as free fares (38 Emerald). A contrary perspective could be found in entries where the growth of air travel and especially air traffic to and from Asia was seen to be the foundation of all prospective regional growth (94 Holistic Uniqueness, 81 Greener Greater Helsinki). The message relayed in nearly all propositions, however, was that the increase in the amount of traffic and subsequent problems can only become manageable through extensive investment in a rail transport-based transport network and the restriction of private car transport.

#### 4.5 Economic viewpoints

The foundation or development of economic activity was not considered in depth in many of the entries. These considerations were mostly limited to the placement of different functions (stores, services, offices, technology villages, logistics). Naturally there were some interesting initiatives: the know-how and resources connected to the environmental field, such as water, were seen in some entries to be the foundation of the region. (38 Emerald). The diversification and self-sufficiency of energy production was also brought up (68 Roots), for example in proposing that algae be made into biomass (104 Ilmatar). Local food and biomass production as well as the reservation of land for urban agriculture and even anticipating the raising of edible marine life was prominent in some entries (38 Emerald, 104 Ilmatar).

Service innovations were few in number but rich in ideas: the proposition for a mobile shop (a 'shop-ontracks' / 'shop-on-rail-metro'), mobilized along with rail transport, was inventive (38 Emerald), as was the proposition for night-time rail-based distribution transport (104 Ilmatar). The aging population was also seen as new economic potential ("silver economy", 106 Equilibrium). Major areas with regard to travel were seen to be the Helsinki nuclear centre on the one hand and surrounding nature and coastal areas on the other. The most daring vision for the entire region's commercial life was found in a proposition for the region's future role as a Social Silicon Valley (59 Towards City 2.0). This was to be accomplished through various social innovations created by extensive participation and the thriving commercial, organizational, and business life rising thereof.

#### 4.6 Residential solutions

A qualitative factor for residential and living environments was in many entries seen to be contact with nature or water. Living by or near them was emphasized. The entries featured various modifications of waterfront living from landfill islands, off-shore living, and floating housing to waterfront areas filled with tower blocks and terrace houses. An increased diversity of living environments was emphasized and considered necessary for attracting residents in the future. In housing block-solutions the most rewarding solutions were those with varied scales and intimate series of spaces (70 (R)evolver, 15 Boundary Strips). There were an unfortunately high number of solutions with car city-type scaling of outdoor areas and streets, or outright graphic wallpaper where the design was limited to twodimensional scattering of tower blocks on a map without a sense of the nature of the spaces this would create or the way they would function.

The proposed housing types predominantly emphasized high-rise. Only a few entries developed models based on small-scale houses which is, at least at the moment, favored by residents and in its current form causes the dispersal of communal structure. In some entries, border-area living was proposed to be directed toward village-like communities developing on the basis of organic growth (106 Equilibrium) or small units committed to zero energy consumption (8 Metroscape). Along with natural areas, residents' recreational environments were found mainly in cultural concentrations formed on previously industrial areas, or in new 24-hour centres. The significance of so-called third places and culture was emphasized in some entries (90 Thirdlife, 64 Helsinki Horizon).

## 4.7 Development of the region's governance and cooperation

On the basis of the competition results, a strong message was the need for new initiatives in the metropolitan area in terms of organizing and providing practical tools for regional governance and planning of land use. It was considered beneficial for the region's future that municipal borders are either completely removed or at least that inter-municipal cooperation is strengthened, especially regarding the planning of land use. The entries had given quite detailed thought to the names and organization of different cooperative bodies, all the way to their logos. (59 Towards City 2.0, 81 Greener Greater Helsinki). Various regional electric databanks, guide books, and collaborative forums were proposed in order to promote activity, market the region, and facilitate planning. Increasing open citizen participation was believed to increase the region's appeal, ensure sustainable development, and strengthen residential rooting. (81 Greener Greater Helsinki, 59 Towards City 2.0, 96 Helsinkey).

## 5 Result of the competition

#### 5.1 Prizes and purchases

After reviewing the competition entries, the jury decided to divide the entries (86) into three categories as follows: upper category with 26 entries, middle category with 28 entries, and lower category with 32 entries.

The entries raised from the upper to the prize category were mainly of two kinds: those which succeeded in comprehensively and innovatively answering all of the goals laid out in the competition programme, and those which found an exceptionally commendable solution to a given part of the whole. Those entries which have received the highest awards offer clear visions for the development of the region and complement each other, and can thus be seen as offering a diverse platform for future visionary and strategic work. The jury unanimously decided to give out the prizes and purchases contrary to the competition programme, as follows:

1st prize, 160.000 euros, to entry no 38, "Emerald"

Joint 2nd prize, 80.000 euros, to entry no 15, "Boundary Strips"

Joint 2nd prize, 80.000 euros, to entry no 59, "Towards City 2.0"

Joint 2nd prize, 80.000 euros, to entry no 94, "Holistic Uniqueness"

Purchase, 20.000 euros, to entry no 8, "Metroscape Helsinki"

Purchase, 20.000 euros, to entry no 55, "Orlando"

Purchase, 20.000 euros, to entry no 70, "(R)evolver

Purchase, 20.000 euros, to entry no 74, "Line TM"

Purchase, 20.000 euros, to entry no 90, "Thirdlife"

#### 5.2 Recommendation for further action

The jury recommends that following the announcement of the competition results, all the municipalities in the competition region must immediately initiate a common visionary and strategy process identifying and emphasizing comprehensive land use and catalysts for change within the joint metropolitan area, utilizing the awarded entries and calling for cooperation with their authors. Furthermore, for examples the planning of complementary building developments in different areas within the whole, as well as other planning, will include cooperation with the authors of the awarded entries wherever possible.

#### 5.3 Signature of the Jury protocol

Helsinki, 31 October 2007

Pekka Kórpinen

Mayor for City Planning and Real Estate, Helsinki Chairman of the Jury

**Raimo Sailas** Secretary of State, Ministry of Finance

**Jyrki Mattila** Technical Director, Hyvinkää

**Pekka Normo** Director of Planning, Sipoo

analia Dankam Sirkka Hautojärvi

Permanent Secretary, Ministry of the Environment

**Aimo Lempinen** Executive Director of Uusimaa Regional Council

bun printo

*Olavi Louko* Director of Technical Services, Espoo

ka Peltomäki

Deputy Mayor, Vantaa

Rolf Paavalin

Mayor, Kerava

**Peter Ache** Professor for European Metropolitan Planning, Helsinki University of Technology

**Trevor Harris** professor, Helsinki University of Technology, architect SAFA RIBA

hun - diim nutel

Helka-Liisa Hentilä professor, University of Oulu, Dr.Tech., architect SAFA

#### 5.4 Opening of the name envilopes

The Jury ascertained that the name envelopes of the prize-winning and purchased entries were closed. The following authors received a prize or a purchase:

#### 1st prize, 160.000 euros, to entry no 38, "Emerald"

#### team leader:

Juha Eskolin, architect SAFA WSP Finland Ltd (Finland) **land use and architecture:** Jenni Lautso, architect SAFA Ilona Mansikka, architect SAFA Petri Saarikoski, architect SAFA Tuomas Vuorinen, architect WSP Finland Ltd **landscape:** Hanna Hannula, student of landscape architure Arto Kaituri, landscape architect MARK Mirjam Pentti, student of landscape architure WSP Finland Ltd **lifestyle visions:** 

Jani Päivänen, M.Soc.Sc. Mikko Rikala, industrial designer MA Pia Salmi, industrial designer MA Mari Siikonen, industrial designer MA WSP Finland Ltd

#### traffic consultants:

Simo Airaksinen, M.Sc. (Civ.Eng.) Jouni Ikäheimo, B.Sc. (Civ.Eng.) Risto Jounila, M.Sc. (Civ.Eng.) Lauri Pitkänen, M.Sc. (Civ.Eng.) WSP Finland Ltd

#### advisors:

Susanne Ingo, architect Linda Marend, architect Agneta Persson, M.Sc. (Civ.Eng.) Mikael Wallin, landscape architect WSP Sweden Ltd Matti Mannonen, M.Sc. (Civ.Eng.) Veli-Markku Uski, landscape architect WSP Finland Ltd **assistants:** 

Essi Vehkanen, student of landscape archit. Meri Leikas, project secretary Paula Leppänen, GIS coordinator Natalia Martamo, AD Ba

## Joint 2nd prize, 80.000 euros, to entry no 15, "Boundary Strips"

author: Frank Görge, architect au25 (Germany) consultant: Carola Görge, civil engineer

## Joint 2nd prize, 80.000 euros, to entry no 59, "Towards City 2.0"

#### authors:

Tuomas Toivonen, architect SAFA Hans Park NOW for Architecture and Urbanism (Finland) Roope Mokka, researcher Aleksi Neuvonen, researcher DEMOS Helsinki (Finland) **assistants:** Ville Haimala, student of art and design Martti Kalliala, student of architecture Dylan Kwok, student of art and design

## Joint 2nd prize, 80.000 euros, to entry no 94, "Holistic Uniqueness"

#### authors:

Oliver Seidel, architect Verena Brehm, architect Cityförster, Network for Architecture (Germany) **with:** Anke Schmidt Steen Hargus

## Purchase, 20.000 euros, to entry no 8, "Metroscape Helsinki"

#### authors:

Jörg Knieling, professor, Dr.-Ing. Michael Koch, professor, Dr.-Ing. Julian Petrin, Dipl.-Ing. Mario Abel, Dipl.-Ing. Annette Buschermöhle, Dipl.-Ing. Patricia Jacob, Dipl.-Ing. Antje Matern, Dipl.-Geogr. Marc Springer BDes, landscape architect Johannes Bouchain, B.Sc. HCU Urban Future Lab. HafenCity Universität Hamburg (Germany)

## Purchase, 20.000 euros, to entry no 55, "Orlando"

#### authors:

Nina Artioli, architect Paola Fusco, architect Alessandra Glorialanza, architect Daniela Pastore, architect Davide Sacconi, architect TSPOON architecture studio (Italy) **and:** Gualtiero Bonvino, architect and urban economist Raffaele Patitucci, landscape architect and photographer

## Purchase, 20.000 euros, to entry no 70, "(R)evolver

#### authors:

Samuli Alppi, landscape architect Anssi Joutsiniemi, architect Staffan Lodenius, professor, architects SAFA EDGE laboratory (TUT, Finland) Antti Moisala, architect Kimmo Ylä-Anttila, architect SAFA Arkkitehtistudio M&Y (Finland) **assistant:** Markku Lankinen, senior researcher (population model)

## Purchase, 20.000 euros, to entry no 74, "Line TM"

#### authors:

Isabella Pasqualini, project leader Dieter Dietz, professor Daniel Pokora, architect ALICE Atelier de la conception de l'espace Ecole Politecnique Féderale Lausanne (Switzerland)

## Purchase, 20.000 euros, to entry no 90, "Thirdlife"

#### authors:

Marja Straver-Nevalainen, architect, urban planner Hans Dekker, landscape architect DN Urbland (Netherlands) with: Francesca Annecchini **Richard Breit** Hong Cai Gijsje Jacobs Marten Kodde Ard Middeldorp Taylan Polat Dennis Ruijgt Anne-Maija Scholten Jeroen van der Vlist in cooperation with: Mari Vaattovaara, professor Tuuli Toivonen, senior lecturer University of Helsinki, Department of Geography and: Michiel Brouwer, consultant Beitske Boonstra, consultant **TNO Innovation & Environment** 

# 6 Assessement of the individual entries

#### 6.1 Awarded entries

#### 1st prize, entry no 38, "Emerald"

A visionary, diverse, and innovative entry which genuinely reaches into the future. The proposed area structure for the metropolitan area with multiple centres, but also growth along the coast, is justified by the growth of the Stockholm-Turku-St. Petersburg connections and of the significance and potential of Tallinn. Building is directed both to supplementing existing community structures and to some completely new areas in the urban cores and border municipalities of the metropolitan area. The resulting community structure is, with regard to the whole region, relatively balanced. Housing, workplaces, and services are organized along "green bays" which form a unified urban tapestry. The choice of focal points for growth is determined by both existing and new rail transport connections.

The entry's vision stirs the current climate changeadvancing lifestyle, offering environment-friendly practices in its place. Residents are encouraged to choose more ecologically viable lifestyles through various active inducements. For example, clean water and the business and research activities formed around this theme is proposed to be the area's new success factor and source of wealth. A multi-centered structure supports well the entry's idea of a reduced need for transport and increased significance of local services, local work, and local food. Residential areas are proposed to feature work oases and local logistics centres as well as rentable farming terraces, where one can grow fruit instead of importing them ("green pods").

The service structure is considered from new, innovative, and ecological bases. The entry also features several social innovations. The service innovations include, for example, the idea of a mobile shop that comes to the client (a "shop-on-tracks" / "shop-on-rail-metro"). Public transport is proposed to introduce a "climate bonus card" which benefits the user through offering a certain amount of free fares in return for favoring public transport. The entry thoroughly considers the quality of life from the perspectives of residents of different kinds and ages. Several, varied ideas are proposed for living near water. The chosen images and illustrations do not always demonstrate the quality of the emerging environment in the best possible way, many of which are spatially unfriendly and weak in terms of scale. The area reservations for new pontoon-based residential areas by the Helsinki seaside are considerably oversized and cause expensive investments in transport infrastructure.

The entry is strongly based on the building of a new rail transport network. The scheme proposes to increase the prominence of the Helsinki-Vantaa airport. A highspeed railway would be directed from Turku directly to the airport. Railway tunnels to Tallinn and Stockholm are interesting ideas even though their realization can be considered uncertain. Extending the Espoo metro line to Kirkkonummi and the Klaukkala track to the Main railway track is natural if the land use proposed in the entry is realized. Despite some weaknesses (which can be relatively easily rethought and rectified) the general tone of this entry is positive and life-enhancing. Its balanced and convincing basic strategy offers a varied and flexible agenda and inspiring programme for future discussion and further study.







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# "Emerald"

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ually Edin number that mannetic topolities online trapping in a Ware Color meal by Her dente. Annolog other things the monitoris logistic chains efficiency and explores new riset possibilities. Today Edio has anninged a face-to-face meeting with the manage or runs the short distance delivery system at the Viscoani Logistic Centre. Edio gets at 8.30 with the disciption Avoid. S years and son tesse. 13 years, After Towing Break A together Jesser roles a table to rebool while tork value with Avae to fare deprane-ter which is located close to the local fieldity Centre.

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---- Regional / Local Rull

-· . Park & Ride / Mobility Centre

regionally and nationally attractive

local services





## Joint 2nd prize, 80.000 euros, to entry no 15, "Boundary Strips"

An exciting, original and innovative entry whose basic premise is to channel additional building to the boundary areas between existing settlements and green open spaces. This attempts to avert the dispersal of the community structure and to contain the current sprawl tendency. The solution enables reliance on existing service and community structure as well as partly on the transport network.

The idea is fresh and highly developable, even though part of the ring-form supplementary zones presented in the general plan are placed in too formal a manner on the ground. Especially the areas proposed around waterways are difficult to realize and need further study. However, the idea is applicable to highly varied situations and locations. The rich and diverse typology of building solutions proposed within the areas creates entirely new forms of urban space. The chosen area names referring to natural phenomena might also aid marketing the new places (atolls, islands, coast, glacier, meander).

New areas are proposed to be connected to the regional rail transport network via public transport routes encircling the area. The solution increases the length of the feeding traffic network and is thus not a particularly fast or cost-effective solution. However, the transport network can be further developed using optional routes that transverse the open areas, without radically affecting the environmental qualities envisaged. The proposed traffic feeds leads to a marked emphasis on connecting junctions which places special demands on the placement of the junctions in relation to the current area structure and transport network. The entry partly leaves unclear the development of the existing builtup areas and their relation to new areas and the transport network. Furthermore, the entry does not envision the lifestyles enabled by the new structure.





By developing Greater Helsinki the biggest challenge is avoiding the Urban Sprawl and creating very unique spaces based on the given regional geography - to make a difference between Greater Helsinki and other increasing european metropolitan areas. The key is to contrast between fullness and emptiness - or more precisely between emptiness in fullness and fullness in emptiness, to avoid eradicating the contradistinction, interrelate and correlate the full and the empty. The >boundary strips< strongly differentiate between built area and open spaces and assure a great many of possibilities for settlement with a direct relationship to nature. To maximize this advantage the >boundary strips< itself are - like fractal structures - fragmented in accordance with creative rules (boards 4 and 5).



## Greater Helsinki Vision 2050

#### boundary strips

Natural and landscaped environmental areas, recreational areas, areas required for open space, nature protected areas, cultural environment heritage, areas of landscape conservation areas get linked together. The output is a continuous spatial system of protected open areas. The combination of this system of natural spaces with the existing and projected infrastructure and development zones results in unique spatial situations. A new layer is inserted by tween these two layers, halting the fragmentation otherwise to fear. Very big areas of open space are surrounded by >boundary strips<. These strips contain the new urban fabric and urban entity.













## Joint 2nd prize, 80.000 euros, to entry no 59, "Towards City 2.0"

An extremely interesting and in a positive sense idealistic entry which does not present actual strategic planning solutions but rather advocates a new type of planning and administration culture, activating residents to create information, innovations, services, and entrepreneurship on their own initiative. The entry is based on an apt and impressive analysis of different variables which will affect change in the metropolitan area's operating environment. These are presented as, for example, ageing population, climate change, constantly increasing mobility, the challenge for flexible and constant change posed to traditional towns by rapidly growing "slum towns", and the rise of individuality, new tribes, and a new urban privacy.

The proposed solution is an urban region where the individual can feel inspired and have a sense of making a difference (i.e. "I can, we can"). The aim is to strive for active civilian participation and involvement. The goal is a city which governs and builds itself. At the same time, this works in preventing continual sprawl by creating pull incentives which encourage and commit people to living in the city (a "pull back to cities").

The metropolitan area's central assets are seen to be safety and child-friendliness. It should be noted, however, that emphasizing strong civilian initiative can on the other hand also lead to the disintegration of community structure, the neglect of professional expertise and the opinions of so-called weak or otherwise passive parties.

The entry's central idea is the merging of the metropolitan area municipalities into Greater Helsinki with districts of between 10.000-25.000 inhabitants. The key figure of regional administration is proposed to be the mayor, and the Greater Helsinki area's administration has been envisaged, even to the extend of formulating the logos of different cooperative bodies. The area's administrative policies are proposed to be developed to a strong resident-based direction (e.g. "wikidemocracy"). Social innovations are presented to be the area's central developmental force ("Social Silicon Valley"). Various possible experiments mentioned in the entry include Z.E.T. or Zero Emission Town, where a district committing itself to a strict emissions policy can receive financial benefit in return. Interesting ideas regarding the utilization of new technology are also presented (e.g. a twoway interactive, map-based participation system ("Social needs mapping system") which is also to a great extent the basis for determining commercial locations). The entry emphasizes the development of public transport. Its goals include increasing the overall share of public transport to 50 percent. Central regional infrastructure investments are proposed to be the new railway connections to St. Petersburg and Tallinn.

In all a fascinating semi-utopian entry whose central ideas regarding decentralised power and decision-making need to be augmented, studied and discussed further as they make an interesting alternative contribution to the debate about how to deal with urban development processes.

#### Towards City 2.0

#### Social Silicon Valley Manifesto



# **Towards City 2.0**

We face massive change...

...and we are inspired.

Our Contribution:

#### ... of Social Superstructures:

#### Ageing:

Society is again, The emerging new demographic of heatinty, vectors will estill constraine an important and property jap of the population. They are use rish and have no obligation to work. What they will do with their terms and mo-and how they will be taken care of 2VMI they even med similar care than today. Consequences for urban areas are evident, if a major group of urban dwells insteady job and are reliation on their popola. This means increasing density of it new only logic that is no longer bipolar - between work and home.

#### Climate Change:

Finland will have to cut minimum 60-80% of its CO2 emissions by 2050. The impact this drange has been compared to industrial evolution. CO2 emissions are everywher electricity production (12%), transportation of goods and people (11%), industry production (14%), agricultum (14%) as well in land-use, for example cutting down fore and replacing gene areas with buildings (11%). Honce, solutions are also everywhe in the urban context. Initing densities will increase, average size of homes will diminis sharing of scarary natural resources will increase, some forms of production will conus and material consumption will be repla are most private forms of travel.

#### Mobility:

The third phase of globalisation implies that not only countries and compani also individuals are under the power of global forces. Simultaneously, new todry become or are born portable. Mass-immigration caused by climate dramage making areas in Chira, India and Africa univable will add to the flow of people. This las unformsem mobility of people, cultures and values, maybe new naticatic dramage concepts of home and standy living. If we wish to maintain spense cultural capital areas of its mere must be conceptions efforts to build its identify. It is also possil MMR will not appear an attractive city to people with choice.

#### The Rise of Self-built Cities:

In 2050, half of the worlds population will a slums. In an interconnected world, where 'e

#### ... of Cultural Superstructures: Individuality:

We are reaching a new phase in individualisation. Consumption and work longer sufficient terms of saml-angension for the new individuals in they do not be passive apoctators of spectacies or resolvers of services. They require more participation than voltion, Threy want more than consumere choice. Due to this ne of individualisation, people have a strong but basis need for volce. This poses pressarts on how cities are built, planned and governed. If cities are to meet the they must offer direct and quide participation into their environment. reaching a

The new individuals do not celebrate their individuality to a fac There increases on non-contrast the individual winds there individually for a facilities mask, but to base a community. But also be seen as a useful contribution to that community. What medivate the new individual is the self-catalization and necessition of their persi. We set the individual set of the individual set of the individual set of the individual set of the individual set of the individual set of the individual set of the set of the set of the set of the individual set of the set of the set of the set of the individual set of the set of the set of the individual set of the set of the individual set of the set of the individual set of individual set of the individual set of indin set of individual set of individual set of indiv

#### New Privacy:

The importance of privacy will grow. Digitalisation means most things in traces. The democrafisation of media and the outpure of Difvedentries have say we perceive privacy, it can no longer be guided by laws and regula and anthres, since notody is in control of the media and the digital behind. Privacy instead Becomes a practicit. We give away parts of our perceived beneficit self-understanding, better service or friends. Ubtain to allow people to have genater cortex over their identities and their of

To make these unforeseen changes and challenges into opportunities, we have created the concept of City 2.0. It is a Social Silicon Valley that combines the best characters of HMR: innovativeness, Nordic Welfare and strong shared Commons.

Our starting point is a simple question: How to build an inspiring city?

We know what motivates and inspires people. People are motivated to innovate if they feel that they can express themselves to a meaningful community that recognizes their voice and finds it useful. This is what binds individual expression to a community: the growing need for useful, yet individually unique voice.

What we need is a city where everyone has a voice. Where everyone feels that they can, in collaboration with others, contribute to change. With City 2.0 we are entering a new era. From era of "I Need" of the 60's and 70's, via the "I Want" period of the 80's and 90's to the new spirit of the 21st century. We are witnessing the birth of a radically new era of "I Can" and, in the spirit of mass creativity and peer-power, an era of "We Can".

We Can build an inspiring city. We call this vision City 2.0, the Social Silicon Valley.

"Big dreams and decisions are necessary."

"The future is upon us. To cope and benefit from it, we need a new operating system and user interface for Helsinki Metropolitan Region." The last 50 years of urban planning have not delivered the promised results, or created urban matter that captures our imagination. Still, we, our children and their children's children will live in cities. What will be our contribution? How to re-invent the city? The only way planning can deliver change and offer improvements in the quality is by engaging inhabitants in planning and implementation. For this purpose we have created a city that builds itself. The duopoly of state and business is over.

#### The Future Is Upon Us

The inevitable has happened: as we face massive change brought by the challenges and possibilities of tomorrow, we need a new way of thinking and doing to develop the Helsinki Metropolitan Region into all that a City can be. The right mix of innovative incrementalism and strategic leadership can answer the most pressing issues we need to deal with. The future is upon us. To cope and benefit from it, we need a new operating system and user interface for Helsinki Metropolitan Region.

#### Towards a User-Produced City

What positive, local development tools can we create instead of the present NIMBYism favoring complaint processes? Can we imagine a city-wide bottom-up open source innovationsystemthatactivatesurbanswarm intelligence? Our new challenge is to create a New Public - to link up communities with each other and create a city that fosters urban mass innovations for lifestyle, economy, planning, culture, ecology and services.

#### New Urban Strategic Leadership

We will need a Helsinki Metropolitan Region Social Innovation Mayor and a HMR Development Agency. Big dreams and decisions are necessary. We propose creating a region-wide ambititious and visionary leadership level while shifting the power of applying and implementing the strategies closer to the local neighborhood level. This re-structuring of the urban planning, management and land use policy aims at creating a smarter, faster, livelier, and more diverse city for all.




# Superdiversity and Urban Implosion

We can not force people back to the city, we must pull them back.

#### The Future will be Dense and Diverse

19th Century

The next century of urban planning and management all over the world will focus on combating urban sprawl, Ageing, climate change and the need for new public sphere are the central arguments for dense living. However, we can not force people back to the city, we must pull them back.

#### From Push to Pull

Our analyses show that the prime reasons for abandoning the urban for the suburban have been threefold: there is a feeling of a good deal. We get more for our money, few extra square meters and access to nature. Secondly, our lifes feel ontologically safe and sustainable in the suburbian single family houses. "This is mine, selfbuilt and fully owned. I can use my yard at any time, it offers privacy and safety." Thirdly, the feeling of self actualisation is a huge pull to the suburbia. "No one can come and tell me what colour of flowers I should have on my front yard lawn."

#### 20th Century



#### City 2.0 is a concept for building attractive, dense and diverse urban communities.

City 2.0 is creating pull for urban areas by offering: personalised services via participation; systems distributed resources to maximize the usage of scarcer space and natural resources; a platform for selfactualisation; incubator for ontological safety via new measures on privacy; specificed spaces for families.

City 2.0 is a truly global phenomena. It is part of the last megatrend we are likely to see: peoples' growing need for their own voice. Their actions are to be seen, heard and felt in everything they do. Not only in their clothing style, personalised summer cottages and blog posts, but in their everyday life, which in 2050 is life in the city. Therefore the city becomes self-built and moulded to its citizens needs and dreams.





#### The Fantastic Four

Due persons only care to some to be divided into how types of environments. City 2.0 will develop these four basic types to enable a region wide measure all increased specificity and locality.

#### City Core Today:

City Gams are what we recognize as series where services. Now, of people, goods and information reas and collider. Die cares are the result of multiple re-tespons of faced use and consists the highest lard values and thesest development. Die consist with an separational basisment, retail and readenies who terrefit here good convectivity and percentry of a maximum network of addresses.

#### Nordic Forest City Today:

The modernee city refers to post-war hexaing projects which mostly reflect the ideology of the restdic timest one, and histories mostly indicas balances in low- or mid-density settings.

#### Suburbia Today:

Subsettia relies to the single-barrier bousing areas build apart httm untain structures, which envelop the memorphilitan region. These areas offer presency units bousing with manned levels of other services, and tely heavily on private or lower high and decap sample of everys.

#### Specialised Campus Today:

Specialised composes are activity clusters which are located together for synergy reasons. Business parks, university camposes, ring-road shopping ships and robusterial some are single use areas which are isolated from the extensionleng origin diverses.





#### From Three to Two Million Magnets

The late 20th century saw urban push and pull factors resulting in mass exodus both from the countryside and the city core. Now, with social innovation system of City 2.0, we are able to revise Ebeneser Howard's theory of push and pull factors. Instead of Town, Country and Town-Country, we propose two million magnets for the Helsinki Region, that we can pick and customise ourselves. City 2.0 offers people more than just living space, it becomes a platform for self-actualisation. By tweaking the pull factors of the super-diversified neighbourhoods, and supporting a mixed, yet highly specialised living and working environment, we can launch the re-urbanisation of life.

#### City 2.0





# City Core 2.0:

From a strategic point of verw, thelphik and the region needs multiple real centers, and Ony EO gives both strategy- and local tools to further develop and specialisa existing and future City Cores in Ultimist ways.

#### Nordic Forest City 2.0:

Existinguilly, these areas will be annetively densified beth with new types of housing and tensions, but also with a new focus on working and production facilities. From a battain sig point of view, it is unpertent to environme and develop the role of local nature end sattling. Nation local interpretenturality, and reporting of the topping, and anying pretents.

#### Suburbia 2.0:

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#### Specialised Campus 2.0:

Campus areas will be smothed by benging a more diverse mix of functions to complement the subling care activity. By adding boaring, services, recreation and offices to campuses, they are most likely to develop in new City Cores for the region.

#### Perceived Child Friendliness

Access to Self-actualisation

> s to the ability to exp all in lifestyle, works descliptive. Being allo 'this is my home, I we wilke this, and build world' is all part of an

is the incodi guoted inauser, for moving out to the sub- and simulation. This motion possible sub-file. This is a sub- and sub-file. If the sub- and properties a sub-reaction of the line HMM2 policy. The area properties as a market a situational ease market in account of the sub- and a situational ease in market a situational ease a market in advance and the sub- file them.





ly sig h

# Governing with Rules, Platforms and Tools

Public leadership cannot deliver a new city to its people. A city has to be created by the people living there. But public leadership can create the platforms and infrastructure, the tools and rules that make that process of mass innovation easier.

#### City 2.0 Combines bottom-up approach with leadership

Instead of imposing yet more targets and performance management, we need a difference pattern of how public annexes could be organised. The key to this will be its easi service and no days comparements that an participant. Runker public services were boilt accord a paternatistic efficie of professional anertial and expertise. The current enforces challenge participancing power with an entit of consentences and device that are conclud with a feave that of top-four managematics. Instead, return should start to be guided by an ethic of participations and managematics, instead, return should start to be guided by an ethic of participation and managematics. Compared with appreciation of feadership on all lensitic many as the commutator of the Commons. Social entropresences as fractions, application of the vision of community leaders that know the needs of the commutation.

Ony officials will have to take teadership as well. To make City 2.0 populsis, public exvises will have to promote collupat therape-motivating people to took when thermelwis better, not just delivering a service. Similarly, motivating children to work to construct exploring and learning should be one of the main aims of the indicational explores, and learning should be one of the main aims of the indicational explores. In these, professionals abusid act as persuaders, covariallors and carrangements, as well as otherwing a service. Dray should encourage people to actore the skills to help themastives.

#### The First Social Innovation System for a City

tial involvation system of the Heliarki Metropolitan Region implies a rese-ol government. At the con- are the citizens and their communities, Lood tablom tapports their ideas and motivation to citizet new tools for improve ideas (This support is observed through their only only and indicate theoreticate their ideas and motivation to citize news tools for improve theoreticate their ideas of the tools to the mayor of the metropolitan area during to support and the tool in the mayor of the metropolitan area during consists of three areas:

- The mayor is responsible of antisipating and conducting formight work concerning big structural dialonges and reflecting these challenges to the administration work,
- The mayor propans and takes importability of the long-term riskż.
- à The mayor conducts the on-going political discussion on the survival of Commons and the values grounding them.

ected regional assembly and the mayor define the core values. Commons, that the entire public administration

#### Open Leadership - People Powered Change

Open Landership collaborates with the Mayor's uffice. The Mayor's office works with the occurs emergenemen's community, and coordinates their use of public sector resources. This is interest Community, and Mayor diffice cycly. Commons with the council. The cohornova are made to attract social poduction, or what is called commence-based production. Repert examples of 1 am classes and Walapolis. They are generated by special types of leaders, who do not command, custod production were not attract by consider consider social productions or what and provide production. Repert leaders and the researce well suggestation by articulating competing goals to which the capacity of others to mach these goals.

Day 2.0 wheth to institute invasion and exposer self-establishman. We an motivated to do new things II we are allowed to Orient Indentify in the block deviations have to the graned the approval to an oriented to the self-command. and control new impact drive to an organization for a whole, perhaps dering units but over the long run is addressing and and instatute. The to closel model to addressing, like the diseast models of performance intervention, is increasingly outsided in statements the performing and performance in the addressing to attract the provided instatement of the second models of performance intervention is increasingly outsided in statements the diseast models of performance in addressing products in present OU performing and growteneous in the addressing products

To provi isolatedness () provide a generative care stant a concrete project, that can spread throughout the city. For exempting 1 can start a concrete project, that can spread throughout out in the project second start and the project second start in the two based. Nanouclean second start was a second start of the project second start at the second start and second start and the project second start at the project second start in the second start in second start and start at the project second start at the second start in resources are projective start of tables to use up the two project () the project is resources are projective start of tables to use up the two project () the project is resources are projective start of tables to use up the two project () the project () resources are projective start of tables to use up the two project () the project () resources are projective start of tables to use up the two projects () the project () resources are projective start of tables to use up the two projects () the second start is resources are projective start of tables to the two projects () there are a multitude of alternative the Commons as well as complement public horth, there are a multitude of alternative the Commons as well as complement of the function of the functions. In this table to development of the Commons as well as complement of the function of the functions are start as the start of the tables to the commons are start as the start of the function of the function of the tables to tables to the tables to the tables to the tables to tables to the tables to the tables to tables to tables to the tables to t

#### Tools

(NEpublic authorities have approximate for the applied for imposing for imposing the imposing public. Different forms of inscores: - money, expert services, and on channels and concrete tools - offer citeers tools that can generating the form and term more tools.

#### ples of Soole

- From public space to public private spaces for communities. The mixing hult, a space for business: social intergrameurs, children and
- Insure Social enropmenume, providing Innovation and reacting sucial heads Subtrent and shared taxons making most of the best Wilkidemocracis, direct participation into policy making budgeting and
- parential action of the participation into policy making budgeting and parential, a day when all public and commercial space opens for HMM industrates ÷.
- ante uted home, extending the private ream into public spaces tion laboratories functioning as intermediary bodies providing a mi copment and financial support. ŝ

#### Rules

Detectively should not be as much a form of government as a set of principles of structuring the interactive leateness dwares gastricpane, given the contribution automotive, dwarfully and interactive dense people and regulations with the Rules are simple principles that define people and regulations and what to a structure the baundheres of meaningful autom and maters to airwe for

#### Examples of Pulses

- Controlle alternative -networks, corres up with a plan and exercute it far free Gazen to Othern -services, to tak start segant economy Tacketing personal postas of sorter resources, soch ex emisal COI e Individual Demolish to Develop, lupidations urban metabolism Contained Density, highrise building for limited areas

Social Risk Capital



#### Social Risk Capital

ake politics work, political isaders must be able to focus on problems of know how to solve, and mobilies people to generate long term solution on through offering observa platforms for smalling islass and then in-not potential ones.

ent are of social risk capital requires an attitude that selectrates failur functions function for high risk than silver," ABD in poorty areas, do not generate a write range of options that can be tested, observed afa used, with an assumption that a significant proportiotion will not work.

m of social risk capital six the hulls for incovations. Public apendions, corporations and individual philantrophiats providing core fundi-mediary bodies like involucion laboratories, that can then provide a risk mediar definitional support.

approach needs to be based on the values that matter in developing the in than amply the electrolise of command at the sectarity of convector.

Commons Based Production Process Flow



#### **Commons-Based Production**

damental sparston for 21st sensory politics is how to combine mu-ies with other kinds of value - social, outburd, minimumental, public in ways that sensors or socialities and our instance minimument, and in production with human needs. This is all about safe-guarding the sen-

Many of these problems alem from the fact that we do not use here thoices are initially with the Commons on which those devices depend on large at supermixes to driving hidren to action are everytign exercisi thoices where the work consequences - social, animomental or co or program yakehowidgad. Where in tratitional to help use are benefit relations to the common good, and to ensue that public, devices are relation to the common good, and to ensue that public, devices are relationed to the common good, and to ensue that public, devices a areas and the common good, and to ensue that public, devices a areas and the common good, and to ensue that public, devices a areas and the common good.

The ability of political leaders to project and communicate a sense of pargin remnant and programmen is privatal to their personned political success. Common leaded production officer sensembing much main fundamental and potentially radio method locid way allow for main periodipation.

Long Term Foresight Percent Filter

#### Long Term Foresight

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Towards City 2.0

# Bottom Up, Top Down, Side by Side

Strategy into the local level.

Examples of visions and strategies taking place in the city, and in local neighbourhoods.

#### Bottom Up Case Study

#### Dream of a new daycare center

Mr. Geopoints hard a provisions: A latter of host hard book disappointed to conveniential and public day care afforings from disflowing play wais of day should hur, there was a ladal meaningful and ensuel contact with others. Yoly should address speed that there with a large provision and latterns are convert. Why are isoarcing and play to integrated?" He had an other fifth team.

#### A manifests is posted on the attace will

Heyeing siHeard with several optime sampler galaxies they hormed as more manufactur for harming the one proceeding and with "The structure queries is necessarily bound to provide advancement," Will any system of reaction galaxies and the advancement of any system of reaction galaxies and the properties haves. In more advanced theory many program is have advanced and advanced advanced theory many program is have a severe as uncontrast, which are many program is have a do only or aground places, as shown for the structure of the head of possible according to the structure of the head of possible according to the structure of the head of possible according to the structure of the structure to do you would. By restructure, poster experiment her shows the vector of the structure of posteriors of contractions in the development, that rather a processe constitution is the development of you have the structure of posterior like structure with The mount would be added as a processes of the structure of the development, that rathers a processes of contribution is the development of you have the structure of the structure like structure with The more than uncontrast and the structure the structure of the structure of the structure of the structure like structure and the structure of the structure like structure of the str

#### Pliet is bore

The enginement for a intermetal people construction and chemistric the project, that is in where the Mayor's Official Schematter Bond Pandreg Loope PBI kisses in The Red product of the social invariance process was a pile. Food them is obtained the IAMI offeness was a pile in Cost Texes is the Mayoriality. To solutions partnered performance in the Advances employees for the bound and in tracking dividence and power and cry official a processing with MMI, the acceleration share conferences at the acceleration with the Advances and powers environments and its actions.

#### A sozial capital turns into an export

We Comparise this rest stop three, theory an exist and attended social innovator has is now working on whathing withon's peoplin is however, the needs of the PARK charas. Bridger population have groups of three right people for intergementional methods and bearroom.

The bounding community has long messagit parels for children's activities a co-charmeting system that response from thoses perelection of installations time-folding in two shours of their system science within, each as tempologi neurointerior, seeparity philo activities and the second system of the system there are noise once these functional Kells Torens. Their that a will the period. We note replainter a have tensined as control to comtain their second to a revealed in the thread activities of them defined and the system of the system of the second period. We note these functional Kells Torens. These that a will the there define a second to a revealed in the thread activities and the short second the serveral of this second activities and the short second the serveral of the second activities and the second second second second second second second to the second to the second se



A view from the Bh Boor of the moge-court shidness and their Samilies

#### Bottom Up Case Study

#### Metro station here please!

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Disordern beenagens have very different reeds from Tamilias with kilds', anye Juhan Sala, the mit countil shell of public interportation accention. The real vicitity of the people initiated public, temportation plevening was the optimized of States in the tatand of Helinia. We had no sitia people wanted to accent temportation all, before we used and by Danala and the second states and the form we used and by Danala and the second states are all, before we used and by Danala and the second states and the second state people wanted to accent temportation of the second state people wanted to accent temportation of the second state people wanted to accent temportation of the second state people accent second states and the second state second states people wanted to accent temportation of the second state second states accent second state second states and the second state second states accent second states accent second state second states accent second second states accent second second second second states accent second sec



Manuly has seatured her homes to London, Zuliah and Humosi, and aller in email the heapy proper sets got a merrir anticico mark the heaviliah homes. She can true we assure the argort and the creatizational callway surnival with ease

#### Bottom Up Case Study

#### Smells like innovation!

Nokinikuk enjatisten med as a skeare street. Behavit the eventy kositik is the inemplay of test indepatient isolat hootmanning its 'tagging' indication specific hoothoopies. The new conserves emergiation tool What ideals Like is expline it means that we can employ for examinate discuss. "This was a good whop." "This is the test for the linker, do tag are at them is in franch are to peak to the it name, do tag are streed in the mean are peaked by the service of the service o

Dependence exists is a effective maximum phogong area diverging only giving associational states with three or investigation derivan graves associated by the state of the states of the testing approximate the states of the testing and the states fraum all, the checkes derived. Strapports on the TobleMatary fraum all, the checkes derived. Strapports on the TobleMatary is an an association by a large of the testing that it started to against on the large of the testing of the testing that all large the states and the start of the testing that all started and brack of our bacterian. Checken people making water and brack of our bacterians. Checken people the checken along water bacterians. Checken and the started break through and though the bacterians.



Liss works in one of the many newly spend from agence in

Top Down Case Study

#### Zero Emission Town

Spream with hard to break the mean, RDs arminisms cars as not paintifies with incremental dramp. Desparane with study made by Schmet, an independent Trink tark co-operatory with global concrete methodicature. Belonds: Mayo's effect internet Scientific to run a beneficity workshop with superturphisms. MGD's and object/full-article arms is with works with tools. MGD's and object influences for the operation to the superturnations. MGD's and object influences for the operation LETI.

Mayor releasest a core realism Euror thick and the -test peopleshift are estimated or detection to gather two threasand people to line Zineo Carbon Majorwith. The plut project became a grant accessa. One threasands and the barehost people in testimeter in the area over a period of year. Mayor them obtained a projection testime the second or plut and hardware people. The obrelation East oversion areas and a bardware people. The output the times spatial of this and give all the instability moviment the times spatial of this and give all the instability to converse the times spatial of the second people.

Zero: entrations areas are given total tax feedbars, detranslations of 2016 caches. Mostionly are sufficient innovement, hi has attracted a gistual conversarily of antitration tendensitia and separation conversions. It should head translationate in structure areas in a abadding experience and support economy charanteincluding time makes, main caches and support economy charanteand between the structure of the second second second methods and the structure of the second second second methods and the second second second second second second sections and second seco



Joan Autorit III Managery work nee suborg and parents 1981. Some Vases and Riden (right) from Derivarit Issues of panel social and collected derivates in the centrol.



contained Density on Paulia during accords

"Social enterprises, like any enterprises, require risk taking in order to achieve great levels of innovations."

"Zero emission areas are given total tax freedom; the inhabitants of Zero Carbon Matinkylä are rolling in money."





Diversis groups are creating their ony by constructing, by thistop, by searling imprihes and sound properties in apaces they can fulfill and built phon drawns with other. The city benefits from its project, the properties hearth for her large

#### Commons Based Production Case Study

#### Mixing Hubs

Picture this Three suggestillars error this observ. Hap the leader of the Served contention, latage type present behavior Lead frace Suggiores (Menocis and Concrete the "Create Database encounter threads and the server threads and the encounter threads and the server threads the server encounter threads and the server threads the server encounter threads and the server threads the server threads a new encounter or opposite threads the server threads are not applied in correcting with Based threads and the servers. Answers applied the server threads the server threads the server applied the server threads the second threads and the server and the server threads the second threads the server and the server and the second the second threads and the server and the second the second threads the second the second thread the second threads the second the second thread the second thread threads and the second thread the second thread threads and the second threads and the second thread threads and the second threads the second thread threads and the second threads and the second thread threads and the second threads and the second the thread threads and the second threads the second the thread threads and the second threads the second the thread threads and the second threads and the second the thread threads the second threads and the second threads the second threads threads and the second threads and the second threads the second threads threads and the second threads the second the second threads threads and the second threads and the second threads the second threads and threads and the second threads and the second threads the second threads and threads and the second threads and the second threads and the second threads and threads and the second threads and the second the second threads and threads and threads and threads and the second the second threads and threads the second threads and thr

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#### Mapping needs with herein

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#### Social Entrepreneurs Case Study

#### Work Happens

These has been a test breakthrough in social introperior and public service divinery. MMI decident la pott ta more, where its invalut is and also a ungerendermat local antiseprene a social problem and uses antiseprenerating procedure a social problem and uses, antiseprenerating procedure durings. Where social instrum, social entrative events performance to public of interv. social entrationed by making performance to public and instrum, social entrationed in making interview and the instrum. The social test process and test is social in intervent of the instrument test in and the instruments. In intervent test is instrument to an acceler National Strategies and builder of the instruments assess

Bines The pilot programms in 2008, assist interpretations have fault after to environ three inputs of support, obscatter, havefung and working spaces, the fault of the most presenting social environments, and the second of the most presenting social the most distinctive communities the waverprojects, ethnic memories, anyways, and so down the social of the social memories in provide systems to Ford antegrammars have these these social involvation systems to Ford antegrammars have these these social involvation systems to Ford antegrammars have these these social involvation systems to Ford antegrammars have these these social involvation systems to Ford antegrammars have these these social involvation systems to Ford antegrammars have these these social involvation systems to Ford antegrammars there these these social involvation systems to ford antegrammars there these these social involvations are social involvation and the social involvation systems.

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# The Future

#### Mayor's Speech

Our problems are man-made, therefore they can be solved by man. And man can be as big as he or she wants. No problem of human destiny is beyond human beings. Man's reason and spirit have often solved the seemingly unsolvable, and we believe man can do it again.

We are entering - I believe - a new era of politics, and potentially hopeful politics. I'm going to call it open leadership. If Wikipedia and Linux can be built in an open source manner, politics can be done in that manner as well. We are going to need new ways to address and to solve global problems, but our connectivity will bring us tools unimaginable even just a few years ago. I'm going to try to explain how this can be done, how without a

global government we can still get global co-operation, how initiatives like the Millennium Development Goals can be an organising principle for the world - though there is no single implementing authority - and how it - and how it is possible to coalesce around shared goals.

I want to talk about the challenge of our generation. Ours is not the generation that faced the challenge of Fascism, outs is not the generation to have first grappled with the nuclear demon, though we still grapple with it today. Ours is not the generation that faced the Cold War. Ours is not the generation incidentally in which the greatest problem is the war on terror, or Iran, or other ideas that are current. Our challenge, our generation's unique challenge, is learning to live peacefully and sustainably in an extraordinarily crowded world.

I believe the business and government that succeeds in the future will be those that give people greater power to shape the future of their individual lives and greater capacity to collaborate. A sense of I can and we can.



o Russian Bailway in of Di orinection from Beijing to Europe. I form SL Petersburg to Beijing in and Deal ANR signs a tre China goes Clean Chinaris CO2 er FAR St Petersburg Mayor's Elections ette la totally den ette la totally den etters gel tas bre it and the naction of a Old People Public Transport **Climate Change** Universities of all form HMR becomes the state percent **Public Innovation** 20 and 45% by atent system replaced by a receivation of public innexa schanges (PE) Social Risk Investment The Future is Ours to uffer risk investment or team groups of HMR. The 35000 of which 15000 get The mayor stated or ottations an **Tunnel to Tallinn** ange from € 1000 to € 3 mill sing € 200 million rs CO2 er should be under 90% from HMR Ges Retirement Immigration sorties the Global active immigra implemented by UPC 2010 2015 2020 2025 2030 2035 2040 2045 2050 AEU Urban Planning Metro metro metro Social Silicon MHI is glubally kno is "The Social Silico isley" and "The Lhi ab of 4th generatio its of Maurida ALUE eve of pla n. The plan gives bro popul KidsTown Zero Emission rup of individual rm The Kids for ring the area tow **Riding Together** inter sing inter Double or Nothing d sets a Stronger Yuan City-State The New Ruins Act Monument China's share of global activity raises hits 50% ple at The HMR council names 1 the sp d. 1 is divided City Security al 'oils' with their own Social Entrepreneurship "Our problems are man-made, therefore they can be solved by man. And man can be as big as

"We are entering - I believe - a new era of politics, and potentially hopeful politics. I'm going to call it open leadership."

he wants."

#### Joint 2nd prize, entry no 94, "Holistic Uniqueness"

The entry's strongest offering is in its analytical part, convincingly outlining the status of Finland and the capital region on the European and global scale. The recent history of the region's development is also analyzed. Central factors to be considered in planning the region are defined as ageing, rise of health awareness, diversification of lifestyles, ethical consumership, the complex connection of the local and the global, change in the nature of paid labor, the increased prominence of China and Russia, and climatic change. In particular the rise of a healthy living environment as a megatrend can be considered a relevant premise. The broader geographic positioning of the metropolitan area (e.g. the increased prominence of the Russian sphere) is rationally argued. The goal of regional development is seen as the necessity for the sharpening up and balanced development of its profile. This is sought through distinguishing the different parts of the region and strengthening their identities. The concept is convincing, but the general plan remains regrettably diagramatic, formalistic, and unintegrated. Furthermore, it does not take into account the current community structure. Connecting the centres of border municipalities to each other by a rail transport network is an interesting proposal.

The main focus of building is on supplementary building. It seeks to strengthen the distinct characters of different areas ("place making - form & relation matters"). Dynamic slogans have been chosen to profile the areas, including powerscape, Finlegacy, healthenvironment, globallacalis, createpolis, logimove, futurecraft, and techmergence. Despite aptly chosen premises the content of the profiles remains somewhat cursory. Concrete articulated goals include, for example, directing growth within zones within a bicycle ride of max. 6 km away from stations, and permitting extensive building permits to such developers who commit to building in accordance with sustainable development principles. With regard to traffic, the entry is based on a substantial development of rail transport networks. New high-velocity rail lines to Turku, St. Petersburg, and Tallinn are routed via the Helsinki-Vantaa airport. Consequently the airport's prominence in the regional structure is underlined. Extending the Klaukkala track to Hyvinkää is an interesting idea. The eastern part of the outer ring track appears in turn unfounded, because the track is routed through sparsely populated districts and green areas and no new area reservations are proposed there. Two new runways are proposed for the Helsinki-Vantaa airport. However, building them would result in the flight noise area extending to current residential areas, a totally unfeasible strategy.

Although the entry contains some clumsy and banal interventions at the detail level, it proposes an interesting agenda and possible profile programming for individual areas within the metropolitan region, many suggestions possibly providing the basis for a more enhanced and unique identity.











#### Purchase, entry no 8, "Metroscape Helsinki"

A convincing entry which logically follows through the selected premises it is based on. There is a determined effort to direct growth to coincide with current community structure and strengthen it. This effort is economically well founded and also improves public transport conditions. In addition, the entry strives to respond to the demand directed toward sparsely populated areas by providing village-like residential units there. The profile sought for the metropolitan area is a "landscape-metropolis" based on the development of the region's current character.

The entry sets as a goal rail-based public transport evenly accessible from different areas, supporting demand-based growth that is directed to it. Another goal is the combination of growth with sustainable development. The entry is based on four clearly presented growth strategies: balanced, green, diverse, and flexible growth. Balanced growth is sought through the balanced development of the region's existing community structure. Diversity is advanced through the supplementary building of the existing cores' inner and border areas, at the same time strengthening their own character. The natural environment is developed as "fields", open parklands toward regions in the vicinity of population concentrations, enabling active recreational use. The insight is simple but commendable: if we live more densely in the future, there is an increased demand and use for quality parks and green environments. The aim for supplementary building in turn guarantees that planning can include flexible consideration of possible changes in the region's population growth horizon. Village-like housing ("microcores") is only allowed based on contracts, with residents committing themselves to zero energy consumption. Basic building rights are also limited. However, it is questionable whether the microcore principle solves the problems that sparsely populated areas have with the supply of services and public transport, even if the provision of buildings in themselves could follow strict provisions. As one of the entry's premises is an emphasis on municipal power, the entry may in reality also hinder the coordination of public transport and land use to some extent. The presentation of the coupling of land use and transport is very schematic, and the residential perspective is not particularly stressed in the entry.



Starting in 2007, the region of Helsinki invented a new type of metropolitan development strategy: the Metroscape strategy. After fifty years of success, it has been time to resume the Helsinki Metroscape prototype and to see what made its success. Dive into history to see what future looks like.





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MAKING THE LANDSLIP

CONCENTRATING METROPOLI

#### METROSCAPE HELSINKI 2007-2057 A REVIEW ON FIFTY YEARS OF SUCCESSFUL REGIONAL DEVELOPMENT



# THE METROSCAPE STORY FROM IDEA TO SUCCESS

#### THE CONTEXT: CITIES UNDER PRESSURE

Fifty years ago the competition among cities all over the world had reached a new stage. Helsinki, as many of Europe's long established urban centres, had to compete with the new emerging far-east agglomerations and the upcoming new centres in eastern Europe. Growth and speed in urban development seemed to be essential to keep pace in this sometimes unequal race.

#### → THE CHALLENGE: HOW TO MANAGE SUSTAINABLE GROWTH? At the same time the so called "quality of life-factors" – environmental and social qualities – started to become more and more important. Concepts like "Creative City" or "Smart Growth" showed the raising importance of these factors.

# But how to boost sustainability, livability and creativity in times of unresisted competition? What would be a vision for the European Métropolis that might reconcile the ideas of growth and sustainability?

Helsinki gave answer to these questions. Faced with a potential increase of population over 700.000 people until today, Helsinki found a new answer to the old question of how to manage growth without giving up its regional identity and quality.

THE SOLUTION: A NEW CONCEPT OF METROPOLITANITY Starting in 2007, the region of Helsinki invented a new type of metropolitan development strategy: the Metroscape strategy.

The Metroscape strategy was built on a simple insight: Not every urban region should follow the traditional concept of metropolitanity. A sustainable metropolitanity has to redefine the metropolis idea.

While putting "Metroscape" against the term "Metropolis", Helsinki committed to a more complex and subtile form of metropolitanity. The Metroscape includes the whole regional landscape – functionally and morphologically.

#### THE METROSCAPE VISION: BASED ON FOUR OBJECTIVES

 Grow balanced – Metropolitan growth and Metropolitan functions must not only focus on the urban core, but involve the whole metropolitan region

 Grow green – Metropolitan growth needs to offer both enough space for the supposed development and also clearly enhance environmental quality

3. Grow diverse – Metropolitan growth needs to create a diversity of milieus and places

4. Grow flexible – Metropolitan growth needs to be adaptable to actual spatial needs and growth rates. A region needs as well to be able to grow as to manage possible shrinking.

#### → THE PRACTICE: A TOOLKIT FOR THE REGION

To implement the Metroscape Vision, Helsinki invented a unique spatial toolkit – the Metroscape toolkit. Large scale urban expansion was freezed from a defined state, urban cores were intensified and the urban sprawl was contracted to so called "Microcores" – still allowing the region to grow dynamically.

The Metroscape toolkit allowed a sustainable, flexible, balanced and diverse but still powerful growth – as it had been determined by the Metroscape strategy.

FROM HELSINKI TO THE WORLD: THE METROSCAPE NETWORK By introducing the Metroscape idea, Helsinki triggered a new class of "smart Metropolises" – metropolitan regions not longer focussing only on pure size and the traditional aspects of metropolitanity like centrality or density, but building on the uniqueness of their regional landscapes, on their environmental and social qualities and on a flexible growth strategy.

Today more than 100 Metropolitan regions all over the world are part of Metroscape network, most of them with a regional population between 1 million and 3 million people, many of them operating with Helsinkis Metroscape toolkit and all of them being successful in the global competition among cities and regions.

After fifty years of success, it has been time to resume the Metroscape prototype and to see what made its success. Dive into history to see what future looks like.

# METROSCAPE HELSINKI 2007-2057 A REVIEW ON FIFTY YEARS OF SUCCESSFUL REGIONAL DEVELOPMENT

# 03 WHAT THE VISION WAS BASED ON

# THE METROSCAPE GENDA ATCHING THE **REGIONAL NEEDS**

See how todays image of Metroscape Helsinki matches the needs defined at the beginning of the Metroscape process.

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## NEEDED: BALANCED GROWTH

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Heliolokis new Identity fact in the mattri-layered The orban canton standing for history and troctional utbanty, the utbarts standing for everyday life, and the landscape – green and bias – standing for Hermitics unique quality of

All parts of the svetropolis tageths were intended to build a here for inelastic new metropolitan image the Landacape Metropolit – Metroscape Helsinki.

#### NEEDED: GREEN GROWTH

III

THE AGENDA





THE AGENDA: THE METROPOLITAN IDENTITY OF HELSINKI HAS TO BE BASED ON ITS CENTRES AS WELL AS ON ITS UNIQUE LANDSCAPES - IT MUST GIVE A COMPLETE IMAGE OF THE REGION



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The growth scenario for Hellinki - 700.000 new inhabitants antil 2050 - knowth or the prestion how to recordin the objectives of matanable development with the estimated regional development.

as had to find as well to introducts and to their as well have action introducts as new powertances (interpret-intan structures heing able to adapt field original growth status, new actions only needing a uself-sufficient energy singley and a governance structure have a de-organization – introducing a fielded system of raises and back.



POPULATION GROWTH: 200.000 800 MICROCORES - 60.000 PEOPLE 25 CORES - 140.000 PEOPLE

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forn structures were needed that help to facile the innertialge-based society from the fact cellses and to win restropation bio-from with the segment literative inding a specific born of ulteraski diversity

### NEEDED: FLEXIBLE GROWTH THE AGENDA: AN URBANISATION STRATEGY THAT MAY REACT ON DIFFERENT GROWTH RATES.

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ing a TO BE SUCCESSFUL IN THE INTERNATIONAL COMPETITION OF REGIONS AND CITIES, HELSINKI HAS TO INTRODUCE URBAN STRUCTURES THAT MATCH A WIDE RANGE OF LIFESTYLES





GROW POWERFUL! POPULATION GROWTH: 500.000

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#### MAKING PLACES FOR UP TO 700.000 PEOPLE



#### METROSCAPE HELSINKI 2007-2057 A REVIEW ON FIFTY YEARS OF SUCCESSFUL REGIONAL DEVELOPMENT



# THE METROSCAPE TOOLKIT MANAGING GROWTH IN A METROSCAPE WAY

To implement the Metroscape Agenda, Helsinki invented a unique regional growth management toolkit.

- » Freeze large-area urban expansion
- » Intensify the urban cores
- » Contract the sprawl
- → A flexible set of implementation rules

# METROSCAPE IMPLEMENTATION RULES

The implementation rules were defined to regulate how the population development is managed among the communities of Helsinki region.

01 The allocation of population growth is not masterplanned, it follows the logic of supply and domand.
02 Every community is intended to make a steady demographic monitoring to percise trends and to define its future demand for new urbanisation.
03 Every community is intended to define its Cores, Fields and potential Microcore places within its territory.
04 Every community is intended to supply the demand for new urbanisation both within the cores and outside the cores via microcore.
05 Every community may decide flexibly whether to provide more new Core housing or more new Microcore housing. This allows the communities to develop a specific housing profile.
06 All Microcores have to be self supplying in terms of energy in order to match the sustainability objectives.
Together with these general rules, detailed strategies for the implementation of Cores, Fields and Microcores were introduced. See more on boards 5 to 7.



# 05 METROSCAPE

# THE FIELDS IN ACTION HOW URBAN EXPANSION WAS FREEZED

The Fields are parklands surrounding the urbanised cores of the region. They are vast open areas that form a ring around the urban areas, defining their edges and providing public space. As city parks outside the city, the Fields are based on the idea of the common land as space for the citizens of the region.

Cut out of the cultural landscape, they contain typical spatial landscape elements: stands of trees, patches of farmland, avenues of trees, moors.



ACTION 1 DEFINE THE FIELDS in co-operation will the local commandy, the municipalities of the region define the width of the ring avoid the urban areas. The late and them of the Field deemd on the actual condition

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#### ACTION 2 TRANSFORM THE LAND with the fields a continuous transformation process was start

ed to develop the cultural landscape into a landscape park. The process of development incorporated the local stakehold etc. land-owners, farmers, and municipalities.

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Additionally the Fields offer programmatic elements such as sports fields, hiking, skiing, and riding trails, cross-country trails or nature reserves.



#### ACTION 3 ADD PROGRAM

The programs to be incorbed into the new Field-Parks range from extensive recreational use to internate apprts and activities overlaps. A diverse warning of uses can be musted into the public landscape of the Metroscape Fields, giving every mp a special lineme.

Sports and activities

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# THE CORES IN ACTION HOW THE URBAN CENTRES WERE INTENSIFIED

ELSING 2007-2057 FTY YEARS OF SUCCESSFUL REGIONAL DEVELOPMENT

The Cores are the urban centres of the region. The existing urban structure was completed. This created a higher density and a greater spatial and functional significance within Metroscape Helsinki.

06 METROSCAPE TOOLKIT IN ACTION

The cores carry metropolitan functions such as business, political and administrative institutions, education, culture. In addition to that, they have a symbolic importance for the region.

#### **ACTION 1 DEFINE THE CORES**

agether with the local community diadeholders, the manicipatities delived the outline of the cores. The particulation of the landscape were respected, is a crucial element, the so called Urban Path, a wolksay along the perimeter outline of the cores marks the me between the city and the landscape.



#### ACTION 2 GROW OUTSIDE

The cores grew manify in outer developing areas where the ball edge new works as a keyoteen for outban growth. The new engl boarboods seek the convensation with the cultural lasticage or the see hand, so the other hand they interact with the existing city. The dimensions of the outer growth can be individually decided on by the local manifegation.



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#### ACTION 3 GROW INSIDE

The Cores have developed from a molecule density typical to the Heinkin region to a higher bolding and Backbond density. The nusis criteria for the inner additions were minture and diversity. The Aurikalaht locasing development has became a becoming in terms of density and built quality for this growth type.





# THE MICROCORES IN ACTION HOW THE SPRAWL WAS CONTRACTED

The Microcore concept deals with the urban landscape in a sustainable way. Applying the Microcore idea,

the Helsinki region managed to stop the increase of urban sprawl by transforming and concentrating existing suburban and rural settlements.

The concept provides the opportunity to embed various programs into the urban landscape.

The small scale of the Microcores allows a decentralised self-sufficient energy management.

# ACTION 1 DEFINE THE MICROCORES





ACTION 2 TRANSFORM STRUCTURES







#### Purchase, entry no 55, "Orlando"

A professional and convincing entry based upon the location of the metropolitan area between a forested lake zone and the sea. Landscape factors are treated with respect, current natural reserves are taken into account, and the uniqueness of the natural environment is seen as the region's central asset. Green corridors are strengthened and enhanced, and their cohesion is raised also as a qualitative factor affecting the residential environment.

The entry's basic land use solutions are commendably linked to the development of both existing areas and public transport. The growth directions are the routes of the main railway line and the Lohja/Coastal railway line direction; there is less building in the east. The goal, in accordance with sustainable development, is the advancement of the use of public transport by focusing building on areas well served by public transport. The proposed hook-like area structure is based on supplementary population concentrations relying on rail transport, as well as some new population concentrations. The entry includes a commendable consideration of the effect the distance to a public transport station has on the efficiency of building. The entry would centre the densest building within 200 meters of the stations. The transport system presented in the entry is logical and well founded. The rail transport network would form its backbone, comprising both national, regional, and local connections. A new high-speed railway would combine the Helsinki region with St. Petersburg. Local rail transport is supplemented by metro lines and tram lines. The region's community structure remains dense in the entry, which for its part also reduces the need for mobility. The general plan is one of the most thoroughly crafted in the competition. Even the locations of large commercial units and regional outdoor recreation routes are marked on the general plan.

Different areas are proposed to have distinct profiles with differing lifestyles ("one city - different lifestyles"). Plans regarding the areas are comprehensively presented and aptly named (e.g. city lab, eco city, outdoor city). The location of the building volume to different areas as entailed in the competition programme is presented with remarkable precision. The aim is a mixed structure. For example, there is an innovative placement of a considerable amount of new building with a light rail system in the Kerava and Ristikytö area; in the west, the role of the Leppävaara station as a regional centre is understood. In the entry, the Pasila area becomes the new centre for the urban region. It would be placed partly over the rail transport area. The development of the region between the current centre and Pasila according to Saarinen's city plan, is advantageous especially in regard to transport. Pasila would also form a connecting junction for the high-speed railway. Connections to the Helsinki city centre and peninsula are proposed to be supplemented by a ring metro line. The solution would improve connections especially to the Helsinki peninsula border areas and southern part also reducing traffic pressure for the Helsinki Central railway station, which is already suffering from periodical overload. The entry also proposes condensing the areas within key transport routes (eg over-wide verges, leftover ground within multi-level road junctions), as well as partially tunneling them and utilizing the deck structure created in the process as workplace areas.

In its overall simplicity a strong and realistic initiative, however leaving open the underlying image of the prospective future.











#### Purchase, entry no 70, "(R)evolver

The entry's premise is based on the idea that, rather than concentrating on the "what", city planning in Finland and especially the metropolitan area needs a vision of the "how". The proposed solution is a multiagential zoning strategy with three approaches: "design based planning", "infrastructure based planning" and "policy based planning". Of these, the first is applied especially to supplementary building, the second to highway and/or roadside interventions, and the third to existing or future edge areas.

The entry presents a very good and interesting analysis of planning tactics applicable in different situations, including the development of attainability/togetherness, combining functions, and articulation of edge areas. These are in turn illustrated with professionally made detail studies and related inspiring scenic visuals. The general plan is based on an open and flexible plan (cf. the premise of the work) and is thus not very deterministic. In addition, the symbolic colors used do not entirely match the commentary. There are graphs for forms of income and transport but a more thorough contemplation is lacking. The author could have provided more insights into the regional prospective future the entry is based on.











#### Purchase, entry no 74, "Line TM"

An exciting and novel entry which emphasizes a crossborder perspective based on a linear urban development corridor, linking key cities and conurbations, which in its turn is based on a new super-high velocity international train connection. The city concept is innovative and enables the creation of a new form of intercommunity structure. The extremely high service availability of public transport enables the reduced dependence on private cars. The resulting new structure in essence is flexible and easily adjustable. Walking distances to public transport stations are minimized and taken into account effectively. The efficiency, content, and architectonic outlook of the linear city is adjustable according to demand. However, the sullen and partially scary tower block city image presented in the illustrations is not a successful or sympathetic solution. The new linear structure presented in the vision is easily connected to current community structure even though this aspect has not been particularly studied in the entry. The overall solution enables at its best the alliance of private and public agents (PP -partnership). It is left unclear, however, whether the proposed building scale and overall efficiency is sufficient for such a sizeable rail transport investment. The line's proposed width is currently a maximum of 400 meters. It could be easily developed to vary between 200 and 800 meters to achieve greater flexibility.

Whilst assuming that in the future there might be a stronger and more cooperative union of nations than exists at the present moment, this is a radical model that could be further developed and studied within the context of achieving a stronger physical city region network within northern European areas, in a similar manner to that already existing in central Europe.

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#### Purchase, entry no 90, "Thirdlife"

A multi-layered, researched and professionally prepared entry. Its premise is the assumption that in the future residential choices will be increasingly guided by qualitative factors. The entry defines the coastline and the sea as the metropolitan area's most important assets and attractions, forming the basis for shaping the area structure on an east-west axis. The centre of growth is in the east, and it is also directed to border municipalities, although to a much lesser extent. This contradicts the aim for achieving a balanced regional development. The result is an "anchor-like" shaped regional structure heavily dependent on coastal building, which in turn will lead to excessively long distances on the east-west axis and overload on the coastal zone routes. However, extending the metro line to Sipoo and connecting Kirkkonummi by metro directly to the southern parts of Espoo and Helsinki are justified solutions.

Essential factors concerning landscape ecology have been highlighted in the landscape structure (e.g. waterways and valleys) and they are seen as an asset to be preserved, although they can nevertheless be utilized for example for the production of biomass. The entry also calls for regional metropolitan politics. The significance of so-called third places as a factor in increasing the enjoyable qualities of the living environment has been commendably recognized, but that is the limit of insights concerning prospective quality of life in the entry. Economic foundations are also considered (e.g. a "green economy" developing business from the environment). The entry includes a carefully crafted typological toolkit for differing supplementary building situations, and particularly commendable the examples have also been placed and designed to real sites. For the finger-like radiating rail transport structure, the importance of transversal connections or "ladders" is presented. Extending rail transport to Santahamina and connecting science centres to each other via a line straighter than the existing Jokeri line are interesting details in the entry.





# 2 introduction



landscape metropolis

ried as Romework for ment of the region

# vision



network metropolis

housing division key



sea metropolis



balanced metropolis



new dwellings per municipality

development area and densities



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# 6.2 Upper category

#### Entry no 4, "Open"

The entry is premised upon four lifestyles committed to the Finnish identity, which are assumed to continue into the future. The characterizations are fitting and entertaining, and their connections to the built environment's planning needs are also located with insight - although the idea of "fast and furious"-natured residents living on a hectare-size lot in their own house does not necessarily advance the competition's goal of achieving a sustainable community structure. However, the entry sets as its premise the direction of growth mainly within Ring Road III and its immediate vicinity (eg. The airport) while also proposing partial tunneling of routes, as well as decking over solutions. Thus there is only partial consideration of the regional whole. Proposed solutions for more central areas are the upgrading of Pasila into a second main centre in addition to the current traditional one, a light version of the Marja-rata ring track, and the extension of the Central Park. The public transport solution is based on a lasso-type loop system. New growth areas could have been based even more on the proposed rail routing. The re-use of former centrally located industrial areas is commendably considered as a strategic development opportunity, but will there be any of them left in the heart of the city after the current crop of already accepted and processed plans have been realized? Economic clusters are well conceived. Climate change is taken into account by proposing an embankment consisting of inhabited artificial offshore islands close to Helsinki city centre with extensions of Ring Road I located there. Another positive feature is the contemplation of new outdoor recreation routes, but - like the entire entry - it has been ilargely and excessively confined to merely developing the metropolitan area's core.

#### Entry no 22, "Helsingin täkänä"

Based on two opposing strategies for advancing the region's competitiveness, the entry clearly and logically follows through its basic premises. The proposed actions are connected to self-sufficient small towns ("back to work societies") on the one hand, and the concentration of the core area and creation of urban life on the other. It is left somewhat unclear whether the proposed area reservations are adequate for the aimed-for square meterage per floor. The geographic positioning of the metropolitan area in relation to nearby neighbouring regions is strengthened by means of a super-high velocity ring rail connection between Helsinki-St. Petersburg-Tallinn. Development activities are proposed to be focused es-

pecially on four sub-centres, which are Otaniemi, Malmi, the airport, and the current Helsinki city centre. Their goal is the advancement of 24-hour urbanism. In the border municipalities growth is directed on a public transport basis. The means include for example largescale infill on deck structures above traffic routes, and a vigorous deterrence of the disintegration of infrastructure. There is also an endeavor to strengthen eco-corridors and develop green spaces to a more park-like form. An attempt has been made to form Malmi and Tikkurila into "green vertical cities", that is to say dense areas featuring towerlike buildings, terraced balconies, and solar panels. The entry also proposes a populated, built-up "bridge island" by the coast relying on a railway bridge to Tallinn. The visualizations illustrating the nature of supplementary building are instructive.

#### Entry no 29, "Arkipelago"

A balanced entry based upon the archipelago-like infill supplementation of existing community structure, as well as the allocation of completely new areas for building. Discerning the new areas from existing ones is difficult, because the chosen symbol colors are not clearly distinguishable. There are relatively numerous new areas and their location and extent occasionally appears even oversized or lacking consideration. However, they are mainly reliant on existing community structure and transport networks. The archipelago motif used as an analogy with its exotic names borrowed from other overseas places is imaginative (e.g. Indonesia of Tikkurila, Kap Veikkola Verde, Micronesia of Sipoo, Sicily of Matinkylä), but what does it actually achieve regarding the region's structural development? The region's own history could also have offered suitable names for identifying and profiling the new metropolitan area. The proposed ideas for supplementary building are accomplished and viable (e.g. partial tunneling of routes, utilization of overground basements). The entry also takes landscape structure into account, and ecological corridors have been strengthened. Detail studies portraying block-level solutions are inspiring and finely tuned. However, the entry lacks a stronger vision of the prospective future underlying it.

#### Entry no 37, "Helsinki 360°"

An extremely clear, rational, and professionally prepared entry whose three main premises are the improvement of infrastructure through investments in public transport, the preservation and consolidation of natural areas through a regional park network, and the creation of sustainable growth through new dense cores. The proposed solution is an extensive new ring rail line, helping to re-

organise the finger-like structure of the metropolitan area toward an increasingly network-like direction. This enables the forming of three different growth zones on an east-west axis ("coastal, buffer & sub zone"). New building and growth is directed to these growth zones, especially to the junctions of the public transport ring and current linear growth "fingers". The focus of building is thus in border municipalities, but new land use reservations on the Sipoo-Kirkkonummi axis are also proposed. In the presented method the region's community structure is unnecessarily extended (especially the areas relying on the Kirkkonummi - Nummela - Klaukkala - Kerava - Sipoo - Söderkulla rail line). However, the entry's central idea is adaptable, and through adjusting the size and location of the proposed ring it could be better incorporated into the existing urban fabric. The development corridor along Ring Road III could also be extended more forcefully due west toward Espoo. The phasing of building is commendable and clearly presented. A fine insight is the incorporation of green spaces as part of the areas served by public transport. The detail solutions, illustrating the building opportunities of three differing zones, show apt and well justified tools. The details, like the broader work, are presented somewhat dryly, and the residential perspective does not come through convincingly. The possible effects of climate change are taken into account by providing instructions for flood protection.

#### Entry no 42, "aVia"

An original and daring vision based on one main single idea, the relocation of the airport due north. This enables the building of the longest street in Europe (60 km), called European Union Street, itself a radical extension of Helsinki centre's existing Union Street. The goal is to offer all the region's businesses and services a "good address". The street extends between the new northern airport and Unioninkatu (at the same time raising the Kallio church as a landmark on a completely new level). The north-south development corridor so created incorporates a series of different places with differing characters. The central park is also extended northward. Future climate change will possibly facilitate the reintroduction of water into former lowlands and dried brooks, offering quality factors for living and recreation. The argued justification for the new airport is the increase in flight traffic to and from Asia. The airport is also connected to a new super-high velocity train network. In other respects the proposed transport network is not logical with respect to the proposed linear and highly centered structure but is rather situated oddly away from it. The entry is not very balanced with regard to the development of the entire region.

#### Entry no 48, "Ubi Urbs"

An entry which stresses the continuity and openness of public outdoor spaces such as shores and parks. To improve continuity it is proposed to partially cover motorways and other large traffic routes ("a friendly Ring Road III") and make their roadside areas more compact. This is justified on the grounds that the obstructive effect is removed and that the area in question benefits logistically. Other methods include situating new elevated building on the coastal zone and at the same time creating a series of public outdoor spaces on the seaside (e.g. Sipoo). The proposed building efficiency ratio makes it possible that not too many new natural areas are used for building. Other new growth areas proposed are Hyvinkää and Järvenpää, as well as the strengthening of the E12 traffic corridor. The development of the transport infrastructure relies on well justified growth directions, and the resulting structural whole is logical. However, the detail-level solutions are not as successful or of a similar calibre to the macroscale proposals. The entry lacks a clear vision of the underlying scenario for the future.

#### Entry no 50, "Ribbon"

An impressively presented entry based on the utilization and highlighting of the region's scenic values. The entry is goal-oriented in attempting to integrate the current residential sprawl and define the limits of area growth. The focus of the resulting urban structure is on an eastwest axis, whereas consideration in regard to north-south connections is more limited. Ideas concerning the development of the transport system are interesting (e.g. a comprehensive spiral monorail network), but the whole remains theoretical and would lead to oversizing.

#### Entry no 51, "Whiteskape"

An entry based on the author's own strong solution and vision for urban structure. The basis is an ambitious and interesting endeavor to create new worm-like growth units connecting the region's existing community structures and attempting to transform the region's finger-like radial structure to more of a network. The entry questions the growth goal given in the competition programme and presents four scenarios committed to different growth rates, outlining their effects on, for example, population, buildable square meterage per floor, and other regional variables. The goal is a flexible solution capable of reacting flexibly to possible unexpected and even unwanted changes. At the micro scale the proposed supplementary building unit, which is linear, tram line-based, and enables nature-oriented building, works well, but its location as part of the current community structure is not the best possible. The building addition is also focused on core areas, leaving the treatment of the planning challenges of border municipalities superficial. A more determined approach to the edges of the metropolitan area, as well, would have been beneficial. The transport solutions take into account the development of boat transport as one opportunity. An amusing detail is the wind park located at sea, with its elevated rotors whose gravity-defying presence is memorable.

## Entry no 62, "The five"

An entry aiming for positioning the Helsinki metropolitan area among the "Top 50 Global Cities". The region's future is seen as based on the favorable development of the Russian and Baltic region and the developmental drive extending to the Helsinki metropolitan area. Residential quality and the quality of living, mainly equated in the entry with coastal living, are raised as the region's key factor. Thus growth is focused on areas extending along an east-west axis. The vision proposes building four new, independent urban sub-centres near the sea, an idea which does not necessarily promote the conception of a unified metropolitan area. The fifth metropolitan core is proposed to be 'Stadi', i.e. the current centre. The new centres, named after birds - Pääsky, Leivo, Haukka and Tikka (Swallow, Skylark, Hawk, and Woodpecker) - have designs that are rich with ideas. For example, Leivo is proposed to act as the Olympic Village for the Helsinki Centennial Olympics in 2052, and as the location for a world expo. Tikka, to be located in Sipoo, is profiled as a world-class centre for medical science as well as a location for ethnic restaurants. Public transport is focused on a rail line combining the old city and the four new centres.

## Entry no 64, "Helsinki Horizon"

A many-sided, well-researched, logical and balanced entry where the finger model-based radiating Helsinki metropolitan area is defined as a city between the forest and the sea. The goal is established as balanced, rail transport-based regional development. The primary solutions proposed are the densification of community structure especially on the central city area, but new area reservations are also proposed. Some new islands are proposed by the coastline of the current Helsinki city centre. The significance and creative possibilities of cultural spaces are well perceived. Investing in low-energy building is proposed. However, the entry lacks a stronger personal vision of the underlying prospective future and the way the entry responds to future challenges.

#### Entry no 66, "Serendicity"

A general plan based on the star model, taking as its premise the transformation of the airport region to the metropolitan core and the concept of the 24-hour city. Alongside inland development corridors outlined by the points of the star, a group of separate "pearls" is proposed for the region, especially along the coastal areas. The detail studies propose a skillfully planned (if not particularly innovative) closed block-based city structure with people both living and working there. The illustrations show pleasant environmetal qualities. Unfortunately the entry mulls over its own theoretical and conceptual premises in its analysis, lacking a clear vision of the underlying scenario for the future. The study of transport solutions is also quite limited. Local city governance and its processes have in turn been outlined promisingly.

## Entry no 68, "Roots"

A pleasant and thought out entry based upon a tree analogy ("the region needs spiritual and ecological roots"). The entry's founding idea is building that is attuned to different landscape zones, where the coast, the central green fingers, and northern forest areas receive their own appropriate solutions. There are also attempts to increase the green environment in core areas. The entry justifies this on the grounds, for example, of the predicted climate change-induced increase in windiness and the additional shelter provided by added tree trunks. Even the demolition of some buildings is proposed in order to increase, strengthen and unify the green network. Energy and food production relies local rather than global resources: growing biomass is, together with biogas, presented as increasingly important, as is the reservation of land area for food production. Specific ideas include building new areas in Espoo in the spirit of the Tapiola GardenCcity, reinforcing the structure of the Western Motorway direction, the partial decking over of traffic routes, the utilization of the resulting deck structure for building, and the use of road tolls as an instrument for funding a new traffic infrastructure. Low-energy building is also proposed to be advanced through new funding iniatives. New building is tightly connected with public transport connections. The individual identities of small towns in the border municipalities are to be strengthened. The development of Canada's Vancouver area is presented as one possible model for developing a city's core. Unlike many other entries the regional transport network is presented both on a rail transport (train, express tram) as well as a bus basis. Especially the creation of transversal transport connections utilizes bus connections.

## Entry no 81, "Greener Greater Helsinki"

A versatile and thoroughly researched entry, suffering however from a dry presentation. The entry is based upon the creation of an urban archipelago. The goal is to create diverse built "islands" complementing each other with regard to the character and functions of the built environment. The entry's central goal is to promote the conception of a unified metropolitan area. The key factors are presented as communication and direction (Greater Helsinki Guide), new area planning and administrative policies (Greater Helsinki Forum), and a regional databank. For situating building the main principle presented is the reliance on rail transport and the supplementary building of current towns and population concentrations. This has led to occasional cautiousness in the built area reservations proposed for example, for Central Uusimaa and Espoo. The entry's infrastructure solutions are sensible and reasonable. The reinforcement of green corridors and natural areas has been studied attentively - accordingly, nature is seen as an important asset and attracting factor for the metropolitan area. Sound rules of thumb are presented for intensifying land usage, and ideas concerning environmental technology are included, as well. A sizeable maritime wind power park is proposed but this could hinder the already active recreational use of the area.

#### Entry no 93, "Anneli"

A carefully prepared entry focusing new building both along Klaukkala and the main railway line (e.g. Jokela). The general plan also takes into account the Lohjanharju development corridor. There are even proposed built area reservations for holiday building (e.g. Sipoo, where little other building is presented). The SWOT-analysis that the entry is based on is commendable. The region is firmly positioned as part of a broader geographic area. The planning is done with an analytical and even rational grasp (e.g. the attainability graphs). The proposed rail transport network is rather extensive and over blown. On the other hand it enables genuinely sustainable mobility within the region, even though the investments would be sizeable. An interesting new Turku-St. Petersburg highway is proposed for Central Uusimaa. The phasing of building is clearly presented, and Top Priority Development Zones are also comprehensively considered as part of the entry. The detail plans are proficient but not very innovative. The same criticism applies to the whole entry. The author's vision for a comprehensive and convincing underlying future scenario is lacking.

#### Entry no 96, "Helsinkey"

The entry is based on two polar opposites: the "hidden inner processes" and "physical appearance" of the metropolitan area. They form the basis for a theory of the city as a constantly dividing cell where the goal is "total control of urban processes". Considering the goal it is surprising that the proposed solution consists of a mobile, cell phone-operated positioning system, including information on, for example, housing prices, services, etc. However, the entry does not comment on how and as a result of what process the built environment is formed. Who ultimately exerts power and modifies the environment? The proposed details are idealistic (e.g. the Rural City vineyard roofs), but how does their distinctive character and uniqueness connect with the proposed open planning process? The mosaic-structured Helsinki proposed in the general plan as a map of possibilities is nevertheless an interesting idea. It is also interesting that predicted climatic changes are seen as producing primarily positive consequent effects for the metropolitan area.

#### Entry no 104, "Ilmatar"

An atmospheric, idealistic entry based on Finnish mythology and skillfully chosen slogans, connecting tradition with hypermodern thinking. The entry is formed on four basic principles: equal partner towns within the region, self-sufficiency (in for example, energy), interactive planning, and an environmentally friendly stance for all functions. The founding ideas for the regional structure are a dense and regenerating core area within Ring Road III (emphasis on coastal building), as well as a cluster of separate, self-sufficient satellite towns located within border municipalities. The idea is comparable to the well-known garden city ideology or even the city states of ancient Greece, where the production of the land area they governed was sufficient for their needs. The entry presents a wide variety of different far-reaching individual ideas full of innovation and imagination. For transport, proposed ideas include night-time rail-based distributive transport, sailing boats for maritime cargo, a comprehensive, shared car service network with ease of pre-booking, city bikes, and electric buses. With regard to self-sufficient food production and local food, ideas are farming towers based on geothermal heating, and marine life to be nurtured in sheltered coves especially in eastern Helsinki waters. Algae are proposed to be made into biomass for energy production needs. The future key event for the Helsinki metropolitan area is envisioned to be an international building expo in 2025. An ecosphere experiment is proposed for the Malmi airport area. The entry is beautifully presented, and the authors' enthusiasm comes through.

#### Entry no 106, "Equilibrium"

The entry is based upon a view emphasizing locality and locally sustainable development. To monitor and direct this development a libri system and a Helsinki Matrix game are proposed, where different variables have to be balanced in terms of their environmental effects, i.e., the ecological footprint of building must also be light and the involved parties must take responsibility for their actions. The ideas are interesting, albeit hard to follow and comprehend. However, the proposed indicators for monitoring and planning urban development are skillfully accomplished. For the regional structure the emphasis is on organic growth and urban islands which are not to grow together outside the actual metropolitan zone, but are rather to remain separated by green corridors. The primary growth directions are, in addition to southern Sipoo, the main railway line and Klaukkala railway zones, which can be considered justified. However, there are problems with both directions especially regarding the details. Proposed new areas connecting with the Klaukkala railway would be located largely on a flight noise area. In the Sipoo direction, new building would take place on Natura 2000 protected areas. Realizing a metro line routed from island to island following the coastal zone would be highly expensive. The delimitations for population concentrations in the proposed development zones are partly over cautious (e.g. in the Järvenpää area a population concentration is oddly expanded to Paippinen in Sipoo and not to Ristikytö or Purola). The basic model proposed for community building is a "fringed edge" model bringing nature near the settlement. The principles of this flexible model are reminiscent of early ribbon settlements in Finland and elsewhere in European rural communities, especially in the spatial character of the very urban backbone structure. The model is proposed to be used for balanced and natural block structures by the side of the Klaukkala railway. The model has also been studied and applied in the Koivukylä-Korso area. Whilst the main street space has considerable charm and identity, the same is not evident in the cul de sacs emanating from the spine. In many cases being over too long and monotonous, they recall some of the worst aspects of current low rise speculative housing areas. The basis for transport solutions is based on the assumption of lessened need and hence demand for transport (telecommuting, local services), but the entry does not explain how residents will be encouraged to commit to this. The main railway line is re-routed via the airport, which may be justified especially since the line's capacity might otherwise be exceeded in the long run.

The entry shows a great deal of thoughtfullness (e.g. the increasing importance of the senior or silver economy) and ideas (e.g. the 2052 centennial Olympics), but the extremely unclear typeface is not at all advantageous to understanding the entry's contents.

# 6.3 Middle category

#### **Evalation scale:**

- o = Not presented
- 1 = Poor / inadequate
- 2 = Sufficient
- 3 = Good
- 4 = Very good
- 5 = Excellent

#### Entry no 3, "I don't believe in visions"

A coherent entry with clearly set goals. An interesting scenario consisting of fresh insights, sharp observations and visionary predictions. Accomplished ideas at the local level, concepts concerning city governance, and a sensible economic analysis. Phasing has also been considered. Transport ideas are based on an extended rail network. An interesting proposal concerning a "road-acre city". A realistic, but also dynamic and inspiring entry.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 4 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 4 |

## Entry no 9, "GHV Necklace team"

The entry's basic idea is the covering of large routes and utilizing the resulting deck structure for both green and supplementary building. Especially the reinforcing of green connections that this strategy makes possible, can be considered insightful. However, the solution is oversized and expensive in its overall realization. A new Ring Road IV is proposed to be built to the northern edge of the metropolitan area. Minimum impact construction (MIC), which is a central element in the vision, is a developable idea, with, for example, green roofs proposed for its actualization. The entry successfully takes into account the region's 12 top priority development zones.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 1 |

## Entry no 10, "Helsinki United"

In the vision, Helsinki is presented as an idyllic location in the St. Petersburg commuting area, whose assets are a relaxed pace of living (e.g. a proposed marketing slogan is "In Helsinki we have got time") and a clean environment. The general plan appears somewhat incomplete and the entry's main focus is on detail solutions. Some large roads are proposed to be covered over and the resulting deck structure to be utilized for both green and supplementary building. Artificial islands are proposed offshore from Helsinki to function as embankments against a possible rise of the sea level. The entry contains exciting transport solutions such as on-call hybrid-cars. The Helsinki core area is proposed to be developed as a solely non-vehicular and public transport area where private car use is not allowed at all. For border municipalities, there is an emphasis on the development of new areas with diverse identities (e.g. an area for horse enthusiasts), enabling the phasing of demand-based building.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 14, "Capillary City"

The entry is based on an idea of multi-centered urban structure with several, versatile sub-centres ("district polis"). The general plan proposes the reinforcement of the Klaukkala railway line and extending the metro line to both east and west. The ientry's analytical documents are full of commendable insights and are thei strongest offering of this proposal. It illustrates convincingly that a unified metropolitan area does not necessarily need municipal borders. The location of workplaces is commendably studied, as is the consolidation of green networks. The detail plans are not as successful but their ideas concerning the intersection of different types of streets are sensible.

## CRITERIA

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region (global, European and Baltic scales)                        | 2 |
| Structural integrity and quality of the region's built an green environment   | 4 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 4 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 4 |

# Entry no 16, "Silk Road"

The entry is based on a clear and illustrative analysis of the location of the metropolitan area and the developmental needs concerning its structure. The vision is based on the growth of global logistics and especially of flight traffic to and from Asia ("Asia Hub"), with the main focus on the development of the Helsinki-Vantaa airport area as well as a new airport and 24-hour city located in Kirkkonummi. The plans remain at a rather diagramatic level. The transport network appears oversized. The entry's overall approach is dynamic and enterprising but also contains many uncertainty factors in its basic premises (eg a new airport, extensive rail transport investments). The effects of climate change are not commented on even though an entry based on an air trafficbased vision would have done well to consider them.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 4 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 21, "Intelligent garden"

An entry featuring a variety of slogans but whose overall vision of the development of the Helsinki metropolitan area remains somewhat obscure. The scheme is based on the building of new small, village-like daughter towns. They have been aptly named and the typologies are developable. However, the general plan remains rather skeletal especially in terms of the development of transport and means of income, and does not advance the consolidation of the areal structure.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 4 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

Entry no 23, "Mentor capital network"

An entry based on finger-like areal structure, attempting to create distinct identities for different parts. The region is developed relatively evenly. The entry proposes developable ideas such as the utilization of vacant office space for residential use, as well as some seemingly incomplete ideas concerning energy. In terms of transport solutions the emphasis is on non-vehicular and rail transport solutions. The proposed transport networks and the overall areal structure are mutually supportive. However, the entry lacks a unifying vision, leaving it scattered and incomprehensible.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 24, "Synchronity"

In the entry, building is restricted to the existing core area with new building and considerable infill and densification proposed especially along the Vantaanjoki river ("Centurb"). Ring Road II is proposed to be made into an urban boulevard, and Sipoo in turn developed as an "Easturb" area. There is little new infrastructure proposed for the region. The quality of the infill development proposed in the detail plans is not convincing. The lack of rhythm reinforces the monotonous appearance with no spatial variety, resulting in a lack of positive identity for local sub areas.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 3 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 25, "Tapiola Harmony"

An original entry based on a megastructure strategy which forms a new artificial landscape architecture. New building is based on the addition of a new artificial and continuous landscape element of 1-4 storey building zones. The new structure encapsulates existing pockets of buildings. The scale of the entry and the extent of building are highly exaggerated and oversized, but might work if broken down into smaller, more manageable clusters. In its suggested form the proposal is uneconomical and difficult to implement in phases.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

# Entry no 26, "Contemporaneity"

An opaque and lofty entry where almost all new building is elevated and dense and located on the coastal zone. Some building is proposed to be located in the woods, into separate units of "parks". Another goal is the development of public outdoor areas. Transport solutions are based on a super-high velocity railway (with international connections) and a new airport railway. However, the focus of new building is not located adjacent to these sizeable infrastructural investments, which is disadvantageous for advancing the unity of the region's community structure. Nevertheless, the entry shows promise in envisioning the development of the metropolitan area's urban planning and governance.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 1 |

## Entry no 30, "Idencity"

An entry whose verbally presented goals have also been successfully illustrated in the general plan. The premise is an incisive analysis with clear goals, where the success factors are defined to be the strengthening of the ICT economy's requirements, thereby brightening the metropolitan area's identity, the intensification of strategically important core areas, and the development of the metropolitan city's administrative model. Phasing and regional change are commendably clearly presented. Ring Road III functions as a backbone within the entry, with the majority of new building proposed to be situated close to it. There is little growth proposed in the border municipalities. The detail plans are rather cursory.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 4 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 32, "Archipelago"

An areal structure based on an archipelago analogy, where new areal reservations for building seem oversized in relation to the region's existing built land area. The analysis is soundly justified. The ideas for supplementary building are apt, as is the idea for raising Pasila into a regional transport hub. The new residential concept, "kotelli", is developable. For traffic, exciting ideas are presented, such as the relocation of cargo transport into tunnels. The idea for building the edges of new areas before their centres creates a resolute urban landscape but is not very convincing in terms of the development of services and transport connections.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 4 |
| Flexibility and possibility for incremental realisation (mid term)  | 4 |

# Entry no 33, "Green emergence"

A general plan based on the development of both the finger model and the coastal zone. The entry's merits are in its ideas concerning transport and environmental technology. The entry shows a great deal of effort and idealism. The idea of a "sensing city" and the use of new technologies create interesting possibilities for creating interactive urban spaces. A bridge is proposed to be built to Tallinn with wind power-producing windmills along the way providing the structural support for the road and rail decks. There is an interesting idea for centralizing Baltic harbor traffic, as well as on creating an environmental barometer reflecting the condition of the Baltic Sea and other ecological indicators. However, it is difficult to find a clear focus and message in the entry, with its assemblage of many part ideas. The envisaged built environments are somewhat clumsy and banal.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 3 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 36, "GH Landscape park"

An entry based on a central park extending over the entire metropolitan area, where the park is seen as a factor unifying the area both physically and mentally. Somewhat surprisingly, the park is proposed to host various eco-hotels, offices, and museums, as well as residential tower blocks and other functions. High rise building is even proposed to be the region's signature look ("Greater Helsinki New Towers"). The general plan is a somewhat incoherent cross between network and finger models where especially the extensive building proposed for the central park does not advance the conception of a regionally cohesive community structure. A ring rail specifically for border municipalities is an interesting idea, as are those on the utilization of web-based virtual services in combating climate change.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 4 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 3 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 41, 60° N / 25° E

The entry is based on a proficient analysis of the geographic position of the Helsinki region. However, the proposed solutions are not of the same calibre as the quality and content level of the analysis. Regional areal structure is based on both a network structure and separate satellites, making the whole susceptible to urban sprawl and seemingly oversized. The basic idea for the transport network is a double ring metro which has certainly logistical and functional merits.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

#### Entry no 49, "Oscillating spheres"

A versatile and relatively logical entry based on the finger model. The chosen graphic presentation makes the entry difficult to follow. The detail plans needlessly repeat issues already presented in the general plan. Nevertheless, proposals regarding transport networks are clear and developable. Phasing is also presented reasonably in a clear visual form.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 52, "Complete Cities"

The entry's main focus is on the analytical section where a ring-form city structure is seen as more advantageous than the semicircle resulting from Helsinki's geographic position. The proposed solution is based on the development of both the mainland-side land fingers and new offshore fingers extending to sea. The vision is idealistic and graphically clear. However, the chosen premise creates more problems than it solves and cannot be considered a feasible starting point.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 53, "Symbiotic Helsinki"

An "open" developmental vision based on multi-variable matrices, showing diligent analytical work. Whereas some of the analyses remain at a rather general level, some delve successfully into the distinct challenges of the Helsinki metropolitan area (e.g. the observation regarding the need for cross-municipal regional planning). Individual residential typologies are interesting; especially the idea of a hybrid house is developable. Block-scale plans are highly formulaic and based on an open grid model. The resulting environment is even more suburban than the suburbs of the 1970s themselves. The sought density and ecological stance are not convincing) ; for example, walking distances would become too vast in the proposed method. A street is proposed systematically for each juncture between settlement and nature, resulting in a physical barrier that hinders the realization of a connection with nature. Organization of public transport into the proposed structure is also challenging. The phasing of the general plan is presented clearly, and the entry reflects the authors' enthusiasm for urban planning.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 54, "Magnitudes"

An original entry premised upon supporting growth in every possible way (incl. transport solutions). The transport network is mainly based on rail transport. In addition to the Marja-rata ring track another rail ring is proposed to the north. The growth areas are proposed to be concentrated around the stations. The chief criterion is availability, which dictates the location and growth directions of built areas. The aim is a flexible but at the same time highly open structural model. On the detail level, a village-like structure is proposed, situated organically and aesthetically in the terrain but on the other hand leading to a rather dispersed community structure. The chosen graphic presentation and especially the coloring (e.g. blue symbolizing both water and public building, green symbolizing built area, etc.) make the entry extremely difficult to interpretate and follow. The development of existing community structure is also insufficiently commented upon.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 4 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 4 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 56, "Happy butterflies"

The entry's emphasis is on environmental issues. However, it remains at the level of "poster propoganda" and the solutions are insufficiently connected to the existing community structure. The vicinity of the airport is presented as one focus of development. The general plan proposes the development of both the finger model and the coastal area. The models and proposed transport solutions are not mutually supportive.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 60, "Renaissance"

A clear entry whose central approach is the sustainable control of urban growth, and the discovery of solutions for e.g. reducing energy consumption. The proposed recipe is the direction of growth to carefully chosen, rail transport-based locations. The growth directions are plausible. The efficiency of new building plots is proposed to be an evenly distributed ratio of e=5. The proposed toolkit consists of contemplations which get to the root of the matter: the lot is the basic unit of urban development. However, the proposed solution methods remain at a theoretical level (photographs of chosen reference sites) and the detail solutions are not properly assigned to the metropolitan map. This is regrettable, as it would have been interesting to see what kind of environment the proposed plot efficiency could produce. The proposed rail network is extensive and over exaggerated.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 4 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 61, "@66 HEL DOT 2050"

An entry comprising various different ideas (e.g. covering of routes, eco-houses, adding green mass, etc.), however leaving the vision's fundamental logic a mystery. Ideas for urban governance are also presented.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 67, "Micromacro"

An entry based on a multi-centered structure where growth is directed especially to Nummela, Hyvinkää, and Mäntsälä districts. The basic idea for organizing transport is a loop concept. Phasing is presented clearly but the detail plans are not convincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 72, "Helsinki beyond"

An entry premised upon the development of metropolis-centered urban propaganda. The aim is to market the area for both outside parties and existing residents. Another aim is the increased environmental awareness of residents and other parties. Proposed solutions include an interactive wiki-Helsinki where residents can plan the city with the help of the media. The entry does not propose a solution as such but rather emphasizes an open approach (i.e. "how, not what").

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales) | 2 |

| CRITERIA  |   |
|---|---|
| Structural integrity and quality of the region's built an green environment   | ο |
| Effectiveness, clarity and quality of transportation networks   | 0 |
| Extent and quality of economic infrastructure   | ο |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 5 |

# Entry no 73, "Coast max"

An entry taking a radical stance toward green areas, with the emphasis on coastal building. The entry comments very little on the metropolitan area's role within the region, and phasing solutions are also lacking.

| Innovative nature of the vision presented   | 2 |
|---|---|
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 82, "Landandsea"

The vision is based on an idea of the Helsinki metropolitan area as a beneficiary of climate change. The general plan is based on a finger model where growth is directed to growth corridors relying on Lohja and Vihti rail links. In addition, the building of new islands is proposed. The written section contains many ideas for intensifying landuse; the author has proposed for example test areas with free building rights.

٦

## CRITERIA

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 3 |
| Effectiveness, clarity and quality of transportation networks   | 4 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 92, "Kolmepolis"

The vision is based on an idea of a "green revolution"

with a competitive "blue global brand" proposed as the metropolitan area's flagship. Special emphasis is laid on the development of Helsinki (themes of creativity and administration), Espoo (innovations and research), and Vantaa (transport and the global). These three central municipalities are thought to act as a motor for the future development of the region's other municipalities. This results in a "regiopolis" whose development is based on the ring-like growth of population concentrated islands, as well as on village settlement. The end result is a community structure which multiplies the region's current built area, which cannot be considered particularly cost-effective or sustainable. The entry raises Ring Road III as a strategically important development corridor. For transport, the introduction of, foor example, road tolls and rush-hour charges, is proposed. In other respects the transport networks appear oversized, although the entry shows efforts toward integrating transport networks and growth directions. The detail plans are highly futuristic and rigid.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 97, "Synergy"

An entry where building is directed along the main railway line. The entry's merits are in the analysis of landscape structure and planning solutions concerning the green environment. In other respects the entry remains rather skeletal; for example the proposed solutions regarding traffic are not convincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 1 |

# 6.4 Lower category

#### **Evalation scale:**

- o = Not presented
- 1 = Poor/inadequate
- 2 = Sufficient
- 3 = Good
- 4 = Very good
- 5 = Excellent

## Entry no 5, "Petals"

The finger model-based general plan remains at a superficial level and is difficult to follow.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 6, "All the King's Blues and Greens"

The general plan remains rather cursory e.g. in terms of transport solutions. The detail plans are focused on the Santahamina and Töölönlahti regions. The commentary, in the form of a play, is original.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 0 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 7, "Interrail"

A finger model-based general plan where extensive additional building is proposed along the Main Railway line, especially to Tuusula. The detail study is not convincing.

#### CRITERIA Innovative nature of the vision presented

 
 Innovative nature of the vision presented
 1

 Overall convincing positioning of the Greater Helsinki region (global, European and Baltic scales)
 1

| CRITERIA  |   |
|---|---|
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

## Entry no 11, "Songlines"

An ironically made (e.g. bioterrorism courses for a prospective Sipoo university and a Christiana-type community in Kauniainen), incomplete entry, nevertheless featuring beautifully presented documents.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 13, "Forty-Sixty"

A finger model-based general plan where phasing is clearly presented. However, the quality of the detail plans is unconvincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 17, "Butterfly"

A vision emphasizing rail transport, where the main focus is on building new communities. A ring-like regional structure and Over optimistic solutions for energy issues. However, the whole lacks unity and planning remains scattered.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 19, "Pulse"

Pleasant details, but lacking a comprehensive general plan.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

# Entry no 20, "Honeycomb"

The entry is based on an original and interesting theoretical premise but is unable to produce a credible solution model for regional challenges. The detail studies based on megastructures are similarly unconvincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 3 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 3 |

# Entry no 27, "Epicenters"

An artistic entry. The commentary is well argued but the solution based on new centers formed by tower blocks is highly formulaic and the quality of the proposed living environment is questionable.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 0 |
| Extent and quality of economic infrastructure   | ο |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 31, "Extrapolations"

The entry strives to consider the quality of the soil as a factor guiding construction. The author has focused effort on detail solutions concerning transport and other technical infrastructure. Intensified use of exisiting areas has been achieved by, for example, building on top of existing buildings.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 34, "The Wrastler"

An entry which emphasizes a visually impressive presentation but remains modest in content.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

# Entry no 35, "Metropolis of Northern Ideas"

A finger model-based general plan. The detail study section remains unambitious.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 2 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 39, "Web"

An entry featuring several different developmental ideas involving a web analogy, which however does not form a credible whole. In particular the general plan is deficient.

#### CRITERIA

| Innovative nature of the vision presented   | 2 |
|---|---|
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 40, "Balema"

An art-centric entry where particularly the general plan remains highly cursory and monotonous in content.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | ο |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 1 |

# Entry no 43, "Metropolis by Nature"

A finger model-based entry including an idea of a fifth, northern ring route. The idea concerning small Hi-Touch units is interesting but may lead to the widespread dispersal of community structure. The detail plans propose elevated and dense building to Tikkurila, for example. The quality of the proposed environment is unconvincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 45, "Pleasant truth"

A finger model-based general plan which is however exaggerated in its scaling and planning approach. Details demonstrating habitation are not convincing in terms of the quality of the resulting environment. The developmental goals for the metropolitan area presented in the entry are appropriate. Transport ideas are developable.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 3 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | ο |

## Entry no 46, "Vers une ville moderne"

An entry based on both growth fingers and satellites but which remains, however, deficient.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

#### Entry no 47, "Connecting future"

An entry comprising several different, even daring developmental ideas (e.g. coastal building), with a general plan based on the use of highly formalistic superficial designs.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 58, "JG-01"

A colorful entry with some new ideas, but lacking rationality. The supplementary building idea concerning an "energy coat" for buildings is an interesting one but the proposed overall realization is unconvincing.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 1 |

## Entry no 63, "Let it grow"

An entry based on shifting the metropolitan area's focal point (i.e. the Helsinki city centre) towards satellite towns, However, the entry remains unfinished in many respects.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 0 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | ο |

## Entry no 65, "Metropolis 57"

The entry's basic idea is an analogy on the growth rings of trees. However, the assigning of the proposed idea to the regional plan and related solutions are not linked with the region's existing community structure and thus remain highly disconnected and exaggerated in scale.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 71, "Metapolia"

A general plan aiming for a network structure, where border areas are emphasized as areas to be developed. However, the entry does not form a logical whole with regard to the goals set by the author.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 75, "Distinct places"

The entry emphasizes the planning of transport networks. The proposed solutions have led to even greater sprawl of community structure.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 2 |
| Extent and quality of economic infrastructure   | 0 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 87, "Global Helsinki, local community"

A relatively versatile entry whose chosen main theme is the polar opposition of the global and the local. Phasing is presented clearly in the general plan. The idea of urban farming is interesting. The detail studies have not in all respects been solved in keeping with the author's set goals, i.e. in a manner unifying the community structure; for example, a workplace area is situated far from the railway station and is loose in its scaling.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |
| Extent and quality of economic infrastructure   | 2 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 3 |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |

## Entry no 95, "Urban fields"

The entry's general plan remains deficient and does not fit naturally to the region's current community structure. The detail plans include an exciting idea for placing greenhouses on residential rooftops.

# CRITERIA

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | ο |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 98, "Urban geometry"

The author's overall vision of the development of the metropolitan area remains a mystery, and the general plan is also deficient. The entry's details insufficiently take into consideration the area's varied topography.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales) | 1 |
| Structural integrity and quality of the region's built an green environment                           | 2 |
| Effectiveness, clarity and quality of transportation networks   | 1 |

| CRITERIA  |   |
|---|---|
| Extent and quality of economic infrastructure   | ο |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 99, "Eskurbanism"

The entry emphasizes detail-level solutions at the expense of the general plan. The author has mainly focused on ideas concerning the green environment. The general plan thus remains rather one-dimensional (e.g. ideas concerning the development of transport are not presented).

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 2 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 2 |
| Effectiveness, clarity and quality of transportation networks   | 0 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 2 |
| Flexibility and possibility for incremental realisation (mid term)  | ο |

## Entry no 100, "Fractal prints"

The author's goals emphasizing supplementary building are not realized in the proposed detail or general planlevel solutions. Particularly the scale of details depicting the surrounding area is highly questionable.

| CRITERIA  |   |
|---|---|
| Innovative nature of the vision presented   | 1 |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | ο |
| Structural integrity and quality of the region's built an green environment   | 1 |
| Effectiveness, clarity and quality of transportation networks   | 0 |
| Extent and quality of economic infrastructure   | 1 |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) | 1 |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |

## Entry no 101, "Woven city / Room 2001"

A vision emphasizing green planning and landscape architecture, where, for example, ideas concerning the development of transport and economic infrastructure remain highly deficient. The chosen images and illustrations, though pleasant in themselves, have been taken from different publications, which does not relay the idea of the author delving into producing solutions which are particularly appropriate for the Helsinki region.

| CRITERIA  |   |  |  |
|---|---|--|--|
| Innovative nature of the vision presented   | 1 |  |  |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     |   |  |  |
| Structural integrity and quality of the region's built an green environment   |   |  |  |
| Effectiveness, clarity and quality of transportation networks   |   |  |  |
| Extent and quality of economic infrastructure   |   |  |  |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) |   |  |  |
| Flexibility and possibility for incremental realisation (mid term)  | ο |  |  |

## Entry no 105, "A carbon neutral journey"

A vision based on increased green mass, with developable and appropriate goals. However, the proposed solutions do not convincingly support the realization of the goals.

| CRITERIA  |   |  |
|---|---|--|
| Innovative nature of the vision presented   | 2 |  |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 0 |  |
| Structural integrity and quality of the region's built an green environment   |   |  |
| Effectiveness, clarity and quality of transportation networks   |   |  |
| Extent and quality of economic infrastructure   |   |  |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) |   |  |
| Flexibility and possibility for incremental realisation (mid term)  | 0 |  |

# Entry no 108, "Cinque terre"

A logical general plan emphasizing the route of the main railway line as a growth direction ("brontosaurus"), with amusing naming and classification of different areas. The tables and graphs presented are promising, although the quality of the environment they produce remains a mystery.

| CRITERIA  |   |  |  |
|---|---|--|--|
| Innovative nature of the vision presented   |   |  |  |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     |   |  |  |
| Structural integrity and quality of the region's built an green environment   |   |  |  |
| Effectiveness, clarity and quality of transportation networks   |   |  |  |
| Extent and quality of economic infrastructure   |   |  |  |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) |   |  |  |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |  |  |

# Entry no 109, "Blue flame"

An entry emphasizing habitation near water and the building of new islands, but whose overall approach is unconvincing.

| CRITERIA  |   |  |
|---|---|--|
| Innovative nature of the vision presented   | 2 |  |
| Overall convincing positioning of the Greater Helsinki region<br>(global, European and Baltic scales)                     | 1 |  |
| Structural integrity and quality of the region's built an green environment   |   |  |
| Effectiveness, clarity and quality of transportation networks   |   |  |
| Extent and quality of economic infrastructure   |   |  |
| Quality of living environments (housing, workplaces, services, recreational and leisure possibilities and their location) |   |  |
| Flexibility and possibility for incremental realisation (mid term)  | 2 |  |

# 6.5 List of assessed entries

| Prize category | (9 entries) |  |
|----------------|-------------|--|
|----------------|-------------|--|

#### 1. prize:

No 38 "Emerald"

#### Joint 2nd prizes:

No 15 "Boundary Strips" No 59 "Towards City 2.0" No 94 "Holistic Uniqueness"

#### **Purchases:**

No 8 "Metroscape Helsinki" No 55 "The big hug Orlando" No 70 "(R)evolver" No 74 "Line TM" No 90 "Thirdlife"

## Upper category (17 entries) .....80

No 4 "Open" No 22 Helsingin täkänä No 29 Arkipelago No 37 Helsinki 360° No 42 Avia No 48 Ubi Urbs No 50 Ribbon No 51 Whiteskape No 62 The five No 64 Helsinki Horizon No 66 Serendicity No 68 Roots No 81 Greener Greater Helsinki No 93 Anneli No 96 Helsinkey No 104 Ilmatar No 106 Equilibrium

#### Middle category (28 entries) ......84

No 3 I don't believe in visions No 9 GHV Necklace team No 10 Helsinki United No 14 Capillary City No 16 Silk Road No 21 Intelligent garden No 23 Mentor capital network No 24 Synchronity No 25 Tapiola Harmony No 26 Contemporaneity No 30 Idencity No 32 Archipelago No 33 Green emergence No 36 GH Landscape park No 41 60° N / 25° E No 49 Oscillating spheres No 52 Complete Cities No 53 Symbiotic Helsinki No 54 Magnitudes No 56 Happy butterflies No 60 Renaissance No 61 @66 HEL DOT 2050 No 67 Micromacro No 72 Helsinki beyond No 73 Coast max No 82 Landandsea No 92 Kolmepolis No 97 Synergy

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No 5 Petals No 6 All the King's Blues and Greens No 7 Interrail No 11 Songlines No 13 Forty-Sixty No 17 Butterfly No 19 Pulse No 20 Honeycomb No 27 Epicenters No 31 Extrapolations No 34 The Wrastler No 35 Metropolis of Northern Ideas No 39 Web No 40 Balema No 43 Metropolis by Nature No 45 Pleasant truth No 46 Vers une ville moderne No 47 Connecting future No 58 JG-01 No 63 Let it grow No 65 Metropolis 57 No 71 Metapolia No 75 Distinct places No 87 Global Helsinki, local community No 95 Urban fields No 98 Urban geometry No 99 Eskurbanism No 100 Fractal prints No 101 Woven city / Room 2001 No 105 A carbon neutral journey No 108 Cinque terre No 109 Blue flame



